



Leadership Academy

START YOUR APPLICATION
Program Begins: October 14th 2016

Develop. Inspire. Transform.

We are pleased to announce the inaugural UNICON Leadership Academy, a six-month executive education program designed for university-based executives seeking to transition into leading roles and advance their leadership positions within our member schools. The program will include webinars, virtual job shadowing, team research projects, and in person sessions to coincide with the annual team conference.

Online + 4-day
Immersion



FLEXIBLE
6-MONTH
FORMAT

Endorsed
Program



UNICON
CERTIFICATE

Director-Level
Seeking to
Advance



EXECUTIVE
PROFILE

\$2,850 (USD)
Includes Team
Development
Conference &
Lodging



INVESTMENT

Contact us if you have any questions regarding the Leadership Academy:



leadership_academy@uniconexed.org

6-Month Program Structure

October	November	December	January	February	March
<ul style="list-style-type: none"> Virtual Launch and Networking Site <p>Time Commitment: 2 hours</p>	<ul style="list-style-type: none"> Participate in November Webinar & Video Blog Business Reflection Pre-work Research Committee Webinar <p>Time Commitment: 5-6 hours</p>	<ul style="list-style-type: none"> In person program at Team Conference <p>Time Commitment: 4 days</p>	<ul style="list-style-type: none"> Virtual Job Shadow & Project Launch Individual Content Hub Postings <p>Time Commitment: 6-8 hours</p>	<ul style="list-style-type: none"> Research on Project Teams <p>Time Commitment: 10-12 hours</p>	<ul style="list-style-type: none"> Continue Research Present Ideas to Board Team Content Hub Post <p>Time Commitment: 10-12 hours</p>



4-Day Immersion Agenda

Day 1	Day 2	Day 3	Day 4
<p>Welcome</p> <p>Executive Education Industry Trends</p> <p>Creating a Strategic Plan</p>	<p>Marketing in Today's Executive Education Industry</p> <p>Financial Acumen for Executive Education</p>	<p>Communicating in the University: <i>Managing Stakeholders</i></p> <p>Leading Change</p>	<p>Team Development Conference</p> <p><i>Attend regular conference agenda</i></p>
<p>Organizational Structure in Executive Education</p> <p>Operational Excellence</p> <p>Reception with the Board & Emeritus</p>	<p>Team Development Conference</p> <p><i>Attend regular conference agenda</i></p>	<p>Team Development Conference</p> <p><i>Attend regular conference agenda</i></p>	<p>HI-PO Group Gathering, Lessons Learned, Next Steps and Group & Project Formation</p>

Program Benefits

- ▶ **First-ever program** focused on the development of Executive Education professionals
- ▶ **Developed by Exec Ed for Exec Ed:** Learn from top global leaders and advance your knowledge and skills
- ▶ **Flexible format** blends online virtual content with face to face immersions and conference experience
- ▶ Enables participants to **accelerate their advancement** in Executive Education
- ▶ **Fully integrated into the Team Development Conference.** Program fee covers the Program & Conference costs
- ▶ **High impact peer networking** and peer learning experiences

