

Business School Partnerships



4 out of 5 business schools surveyed had at least 1 formal collaboration with another school



Business School in **all regions of globe** were engaged in some level of partnership activity



76% US schools **95%** Asian schools **100%** EU schools

...had at least 1 formal collaboration with another school



95% of collaborative agreements were **bilateral** between 2 schools

88%

of US schools not in a partnership expressed a desire to enter into them



74% of partnerships **supported only one type of activity** (e.g. executive education, student exchange, faculty exchange, etc)

Types of Partnerships

- Dual/Joint Degree Programs
- Joint Open Programs
- Joint Custom Programs
- Student Exchanges
- Faculty Exchanges
- Joint Research
- Visiting Programs
- Global Network
- Strategic

Group Discussion Questions

1. What motivates business schools to become involved in international partnerships?
2. What are some of the practical management issues involved in these partnerships?
3. What are the benefits of such international partnerships?