Business School Partnerships

4 out of 5 business schools surveyed had at least 1 formal collaboration with another school.

Business School in all regions of the globe were engaged in some level of partnership activity.

76% of US schools, 95% of Asian schools, and 100% of EU schools had at least 1 formal collaboration with another school.

95% of collaborative agreements were bilateral between 2 schools.

74% of partnerships supported only one type of activity (e.g., executive education, student exchange, faculty exchange, etc).

Source: AACSB Survey
Types of Partnerships

- Dual/Joint Degree Programs
- Joint Open Programs
- Joint Custom Programs
- Student Exchanges
- Faculty Exchanges
- Joint Research
- Visiting Programs
- Global Network
- Strategic
1. What motivates business schools to become involved in international partnerships?
2. What are some of the practical management issues involved in these partnerships?
3. What are the benefits of such international partnerships?