ALL ABOUT BLENDED
Meeting our Partners’ Needs While Staying True To Who We Are
UNICON Workshop, July 23rd-24th 2014

Is “blended learning” all that new...?
Is “blended learning” all that different...?
What is being blended?
**Instructional modalities**

Blended learning is equivalent to instructional design, or the process of deciding which medium is best for delivering each module to the learner.
- Hoffmann, 2006

---

**Instructional methods**

Blended learning is a technique which mixes different events and media to develop certain mindsets and behaviors.
- Valiathan, 2002
Blended learning is the combination of two historically separate models of teaching and learning: traditional face-to-face learning systems and distributed learning systems.

- Graham, 2006

**Why blend?**
Program-level logic…

Improve access and flexibility

Improve pedagogy

"APPEARENTLY IT'S NO LONGER COST EFFECTIVE."

Increase cost-effectiveness

…and participant-level logic?

Learner Level…

Learner Needs…

Learner Toolkit…

,etc….
Our goal: share our “blended” Exec Ed frame.

Starting point: DIGITAL plays a crucial role in enabling the what and why of blended learning.