



WORLD CAFÉ SUMMARY: **Monica Sacristan, ITAM**

Monica shared a best practice of engaging other resources (beyond business school faculty) in the facilitation of executive education programming. The use of faculty from other schools within the universities was discussed. Although there are some challenges such as teaching style and compensation dynamics, overall, this concept was viewed as a success and adding an interesting dynamic to the classroom. Several participants cited a strong working relationship across the deans of each school and the ability/resources to “coach” non-business school faculty on the “protocol” of teaching in executive education as drivers of success.

Additional ideas shared included the use of theatre, music, food and improvisation as unique means to “get participants out of their comfort zones” and in a new frame of mind for learning. The concept of “getting back to the liberal arts” was discussed as a means to engage both the up and coming younger generation (the perception is they typically have a business-focused degree as opposed to a liberal arts background) as well as emerging markets.

