BUSINESS RE-IMAGINED: SHIFTS IN THE DIGITAL REVOLUTION

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WE GO FROM THIS AT HOME...
TO THIS AT WORK...
THE PLATEAU OF MEDIOCRITY
PERSONAL COMPUTER (c1984)
PERSONAL COMPUTER (c2012)
CHANGING BEHAVIOURS
THE SOCIAL BUSINESS

Narcissist
THE NEW CULTURE OF COLLABORATION
THE PROBLEM OF PRODUCTIVITY
THE DEATH OF EMAIL?
THE OFFICE (c1950)
THE LAW OF THE (CUBICLE) JUNGLE
WHAT IS WORK?
THE BEST PLACE TO WORK?
BUMS ON SEATS
FIT FOR PURPOSE?
IT’S TIME TO LET GO...
EMBRACE NATURAL EXPECTATIONS
THE ARROGANCE OF THE PRESENT

“The horse is here to stay but the automobile is only a novelty - a fad.”
HUMAN PLUS MACHINE

Long vehicles prohibited
Do not follow SAT NAV
EDUCATE FOR THE FUTURE
TEACH SKILLS NOT TOOLS
SEE THE BIG PICTURE
LOOK FOR OUTCOMES NOT PROCESS
EMPOWER OTHERS