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# Unicon

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Spring Conference 2004

## Levels of Program Evaluation

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So How Do We Get  
to  
Kirkpatrick Levels 3 & 4

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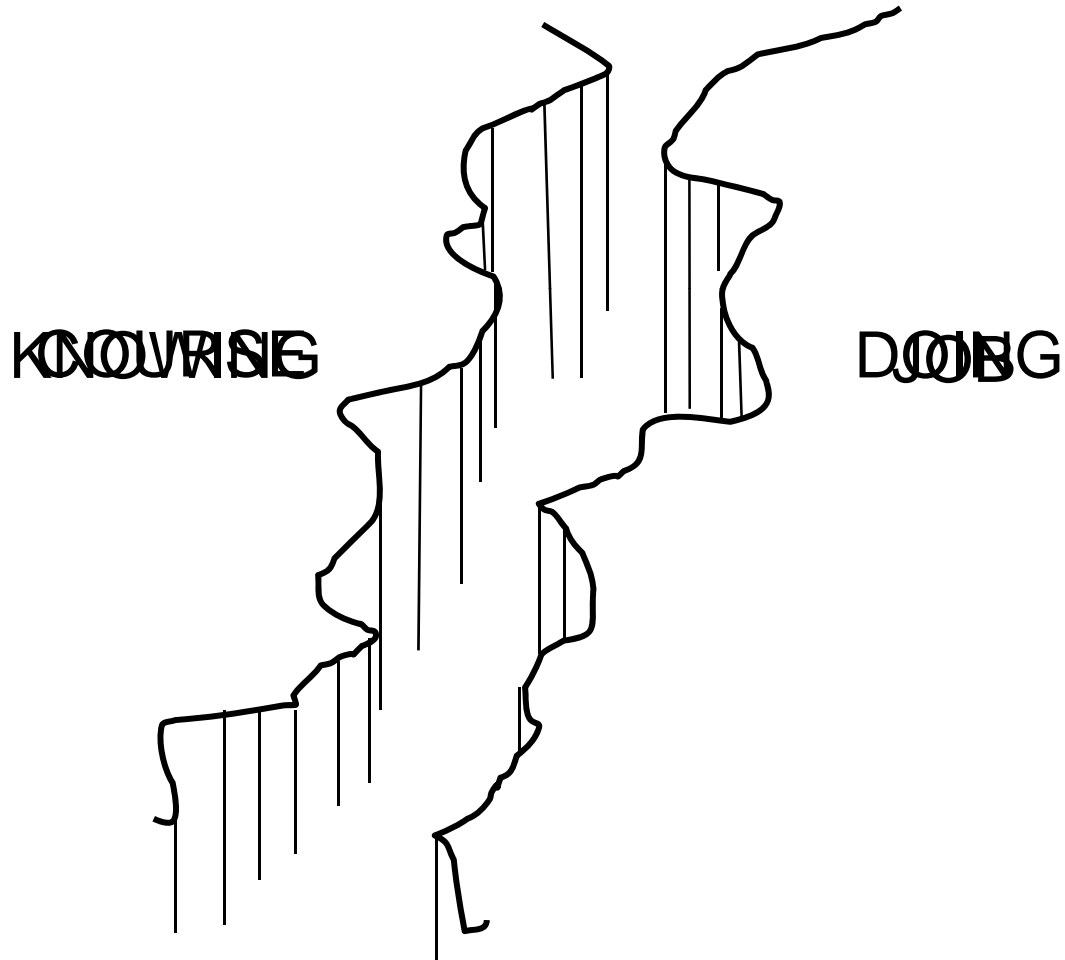


**"I think you should be more explicit here in step two."**

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# Bridging the Gap

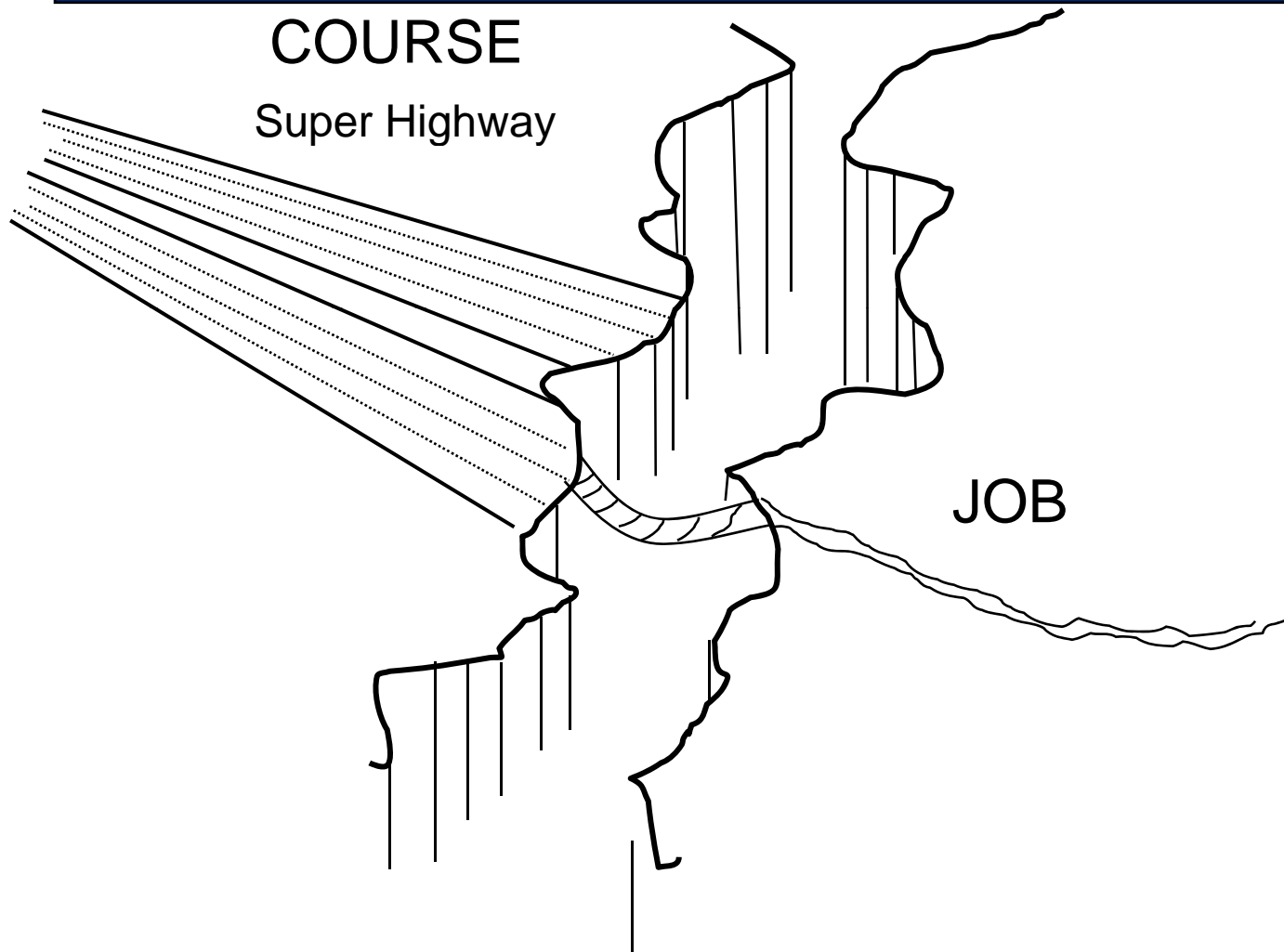
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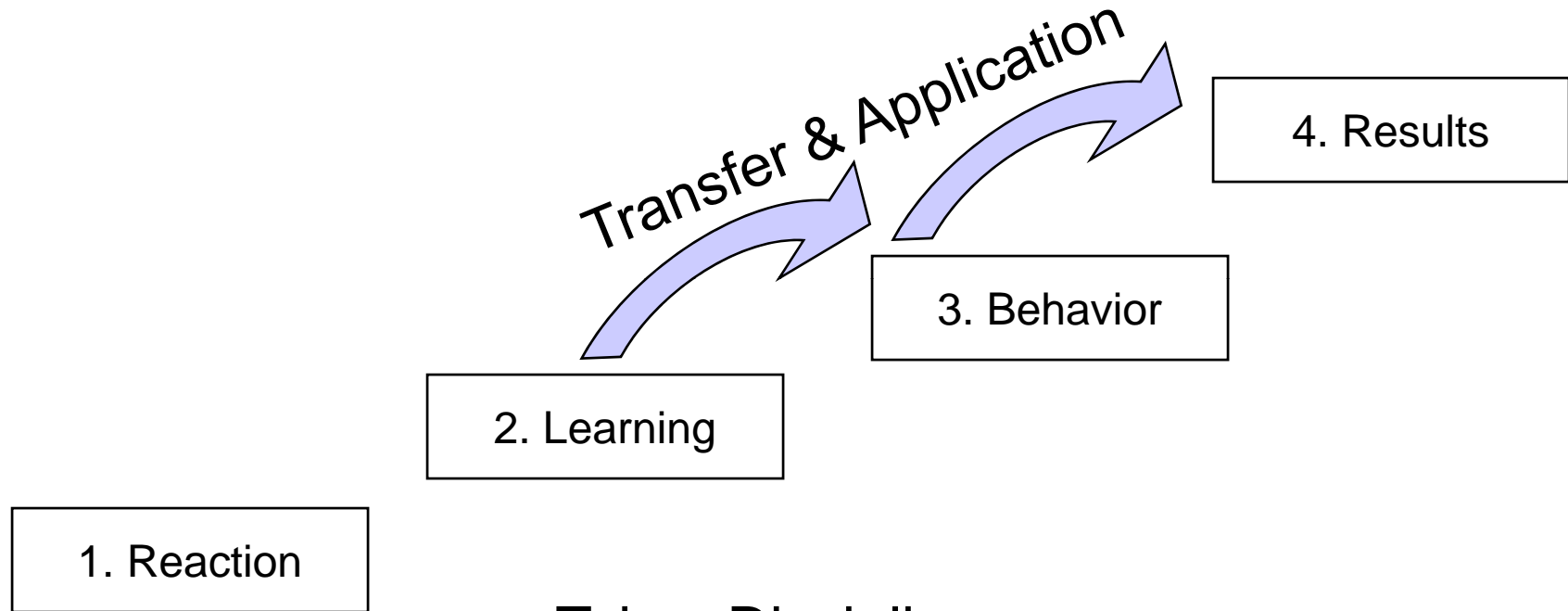
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# Bridging the Gap

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# Moving to Higher Levels



Takes Discipline



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# The Bottom Line

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*"Execution is not just tactics,  
it is a discipline and a system."*

*Larry Bossidy and Ram Charam*

Bossidy, L and Charan, R: *Execution: The Discipline of Getting Things Done*. New York: Crown Business, 2002. P. 6.