Plenary III Panel
Deans of Asia Pacific Business Schools:

New Horizons for Executive Education in Asia Pacific - How do we learn from the differences of East and West and what are the different strategies for global co-operation?
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Executive Education and Asia Pacific Business Schools

- Economic progress of Asia
- “Relocation” of western MNCs
- Increasing quality of the Asia Pacific Business Schools
- Networking of Asia Pacific Business Schools
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- **Economic progress of Asia**
  - Economic significance of Asia has resulted in the need for a more educated work force – management wise.
  - Education as a tool for progression
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• “Relocation” of western MNCs
  ✓ No global MNCs can ignore Asia.
  ✓ Ex-pat is not the long term solution.
  ✓ The need to train local managers.
  ✓ The need to develop local management styles and expertise.
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- Increasing quality of the Asia Pacific Business Schools
  - Western trained faculty (Best of East and West).
  - Accreditation of Business Schools – Quality assurance.
  - Local knowledge and expertise – who else can the MNCs get to do the training?
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• Networking of Asia Pacific Business Schools
  ✓ Ability to service MNCs in the region “homogenously”.
  ✓ Distinctive specialization of schools.
  ✓ Limitations of faculty resources.
  ✓ Pooling of expertise to increase revenue.
  ✓ Natural segmentation of the markets.
Question?