

Mt Eliza

EXECUTIVE EDUCATION

Plenary III Panel Deans of Asia Pacific Business Schools:

New Horizons for Executive Education in Asia Pacific - How do we learn from the differences of East and West and what are the different strategies for global co-operation?



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GLOBAL. BUSINESS. LEADERS.



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Executive Education and Asia Pacific Business Schools

- **Economic progress of Asia**
- **“Relocation” of western MNCs**
- **Increasing quality of the Asia Pacific Business Schools**
- **Networking of Asia Pacific Business Schools**



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Executive Education and Asia Pacific Business Schools

- **Economic progress of Asia**
 - ✓ **Economic significance of Asia has resulted in the need for a more educated work force – management wise.**
 - ✓ **Education as a tool for progression**



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Executive Education and Asia Pacific Business Schools

- **“Relocation” of western MNCs**
 - ✓ **No global MNCs can ignore Asia.**
 - ✓ **Ex-pat is not the long term solution.**
 - ✓ **The need to train local managers.**
 - ✓ **The need to develop local management styles and expertise.**



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Executive Education and Asia Pacific Business Schools

- **Increasing quality of the Asia Pacific Business Schools**
 - ✓ **Western trained faculty (Best of East and West).**
 - ✓ **Accreditation of Business Schools – Quality assurance.**
 - ✓ **Local knowledge and expertise – who else can the MNCs get to do the training?**



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Executive Education and Asia Pacific Business Schools

- **Networking of Asia Pacific Business Schools**
 - ✓ Ability to service MNCs in the region “homogenously”.
 - ✓ Distinctive specialization of schools.
 - ✓ Limitations of faculty resources.
 - ✓ Pooling of expertise to increase revenue.
 - ✓ Natural segmentation of the markets.



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Question?



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