UNICON
Fall Team Development Conference

Innovation: The Path to Growth in Executive Education

November 30 – December 2, 2010
<table>
<thead>
<tr>
<th><strong>Unicon Conference</strong></th>
<th><strong>Executive Education Program</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exposure to latest industry thinking and trends</td>
<td>Integrated curriculum</td>
</tr>
<tr>
<td>Current and relevant</td>
<td>Deep exploration and analysis of academic content</td>
</tr>
<tr>
<td>Network with colleagues</td>
<td>Relevant and practical</td>
</tr>
<tr>
<td></td>
<td>Takeaways</td>
</tr>
</tbody>
</table>

**Best of Both**
Core Themes

• External Perspectives
  – Global Economic Context
  – Role of Innovation in Recession
  – Customer Perspective (Panel)

• Internal Perspectives
  – Executive Education Leadership Perspective (Panel)

• Innovation Process: Darden School Framework
  – Application to Schools – “Go Deep”
  – Takeaway - Identify Innovation Opportunities

• Our Leadership Role in Innovation
Cultural/Social

• UVA Grounds Tour

• Receptions/Dinners
  – Tuesday - Darden Abbott Center
  – Wednesday - King Family Vineyard

• Network Time