



UNICON
Fall Team Development Conference

**Innovation: The Path to Growth in
Executive Education**

November 30 – December 2, 2010



Unicon Conference

- Exposure to latest industry thinking and trends
- Current and relevant
- Network with colleagues

Executive Education Program

- Integrated curriculum
- Deep exploration and analysis of academic content
- Relevant and practical
- Takeaways



Best of Both

Core Themes

- **External Perspectives**
 - Global Economic Context
 - Role of Innovation in Recession
 - Customer Perspective (Panel)
- **Internal Perspectives**
 - Executive Education Leadership Perspective (Panel)
- **Innovation Process: Darden School Framework**
 - Application to Schools – “Go Deep”
 - Takeaway - Identify Innovation Opportunities
- **Our Leadership Role in Innovation**

Cultural/Social

- **UVA Grounds Tour**
- **Receptions/Dinners**
 - Tuesday -Darden Abbott Center
 - Wednesday - King Family Vineyard
- **Network Time**