Executive Education in India: A View from the Indian Institute of Management Bangalore
Mt Eliza welcomes delegates and presenters to the 2008 UNICON conference
About Indian Institute of Management
Bangalore (IIMB)

• Established by the Government of India in 1973 as an autonomous institution
• Consistently ranked among the top two B-schools in India
• IIMB strives to achieve excellence through partnerships with industry and leading academic institutions around the world
Portfolio of Programs at IIMB

• **Doctoral Level Program**
  – Fellow Program in Management

• **Masters Level Program**
  – Post-graduate Program in Management
  – Post-graduate Program in Software Ent. Management
  – Post-graduate Program in Public Policy & Management
  – One year full-time EMBA
  – One to one and a half year modular EMBA

• **Executive Education**
Executive Education at IIMB

• IIMB tops in executive education in India
• About 4500 hours of education for senior/middle level managers
• More than Rs. 300 million in revenues
• Types of Programs
  – Customized Programs (normally long – 10 weeks)
  – Open Programs (normally short 2 days to a week)
  – Gen. Man. Programs (normally 40 days over 6 months)
  – International Programs
International Programs at IIMB

• International Masters Program in Practicing Management (IMPM)
  – With McGill, Lancaster, INSEAD, and a consortium in Korea/Japan

• Advanced Leadership Program
  – With McGill, Lancaster and INSEAD

• Advance Masters Program in Management of Globally Distributed Work
  – SDA Bocconi, Anderson School, City Univ. of Hong Kong

• Other short duration programs
Executive Education in India

• Tremendous shortage of management talent
• MBA program largely target a 0-3 year exp. profile
• A few one year programs (ISB, IIMA, IIMC) target a more senior experience profile
• Huge demand for Executive Education
  – At IIMB, revenue more than tripled in three years
• Foreign Universities in India
  – Duke (IIMA), Wharton (ISB?), Harvard

• Foreign Universities
Challenges for IIMB

- Attract and retain faculty
- Expand and upgrade infrastructure for overall expansion across all types of programs
- Increase proportion of top management and international programs in executive education
Opportunities

• Collaborate with reputed international institutions to offer different programs
• Become the preferred source of management knowledge on/about India and Asia for international managers and researchers interested in the region
Thank you