

Mt Eliza

EXECUTIVE EDUCATION

Executive Education in India: A View from the Indian Institute of Management Bangalore



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About Indian Institute of Management Bangalore (IIMB)

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EXECUTIVE EDUCATION

- Established by the Government of India in 1973 as an autonomous institution
- Consistently ranked among the top two B-schools in India
- IIMB strives to achieve excellence through partnerships with industry and leading academic institutions around the world



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Portfolio of Programs at IIMB

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- **Doctoral Level Program**
 - Fellow Program in Management
- **Masters Level Program**
 - Post-graduate Program in Management
 - Post-graduate Program in Software Ent. Management
 - Post-graduate Program in Public Policy & Management
 - One year full-time EMBA
 - One to one and a half year modular EMBA
- **Executive Education**



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- IIMB tops in executive education in India
- About 4500 hours of education for senior/middle level managers
- More than Rs. 300 million in revenues
- Types of Programs
 - Customized Programs (normally long – 10 weeks)
 - Open Programs (normally short 2 days to a week)
 - Gen. Man. Programs (normally 40 days over 6 months)
 - International Programs



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- International Masters Program in Practicing Management (IMPM)
 - With McGill, Lancaster, INSEAD, and a consortium in Korea/Japan
- Advanced Leadership Program
 - With McGill, Lancaster and INSEAD
- Advance Masters Program in Management of Globally Distributed Work
 - SDA Bocconi, Anderson School, City Univ. of Hong Kong
- Other short duration programs



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- Tremendous shortage of management talent
- MBA program largely target a 0-3 year exp. profile
- A few one year programs (ISB, IIMA, IIMC) target a more senior experience profile
- Huge demand for Executive Education
 - At IIMB, revenue more than tripled in three years
- Foreign Universities in India
 - Duke (IIMA), Wharton (ISB?), Harvard
- Foreign Universities



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Challenges for IIMB

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EXECUTIVE EDUCATION

- Attract and retain faculty
- Expand and upgrade infrastructure for overall expansion across all types of programs
- Increase proportion of top management and international programs in executive education



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- Collaborate with reputed international institutions to offer different programs
- Become the preferred source of management knowledge on/about India and Asia for international managers and researchers interested in the region



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Thank you



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