

Mt Eliza

EXECUTIVE EDUCATION

5 Sacred Cows of Business Schools
and Executive Education and
why we should rethink them

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GLOBAL. BUSINESS. LEADERS.

1. The game is globalisation

- globalisation functions as a doctrine
- idea of 'global leader' itself culture-centric
- our task may be to learn how to support local managers
- 'think (listen, learn) global, act (teach, develop, connect) local'



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2. The goal is to make companies efficient
 - education is not production, it should free people, not enslave them
 - opportunities to learn and experiment with being different increasingly rare and precious
 - our task not to be co-opted to company purposes but assist individuals and business re-envisage place in and contribution to society



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3. The path is to do what companies say they want ie customisation
 - becoming locked into supply chain, co.goals and targets, can drive out learning
 - bottom line & extrinsic emphases reduces intrinsic motivation and meaning
 - our role to advocate and educate for wider set of purposes



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4. The vehicle is programs

- program-focus fosters energy and efforts toward 'deliverables', a product/output orientation conforming to corporate paradigm rather than learning valued for itself
- great learning experiences nourish people to re-assess lives, to affirm values and choose in favour of meaning and happiness



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5. The task is knowledge/competency transfer
 - knowledge transfer is a 'banking model' where learners are empty vessels, teacher has knowledge and power
 - our role to reduce the clutter that surrounds exec.ed and pay attention to people: to listen, reach out, be present, courageous and open to change ourselves



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