

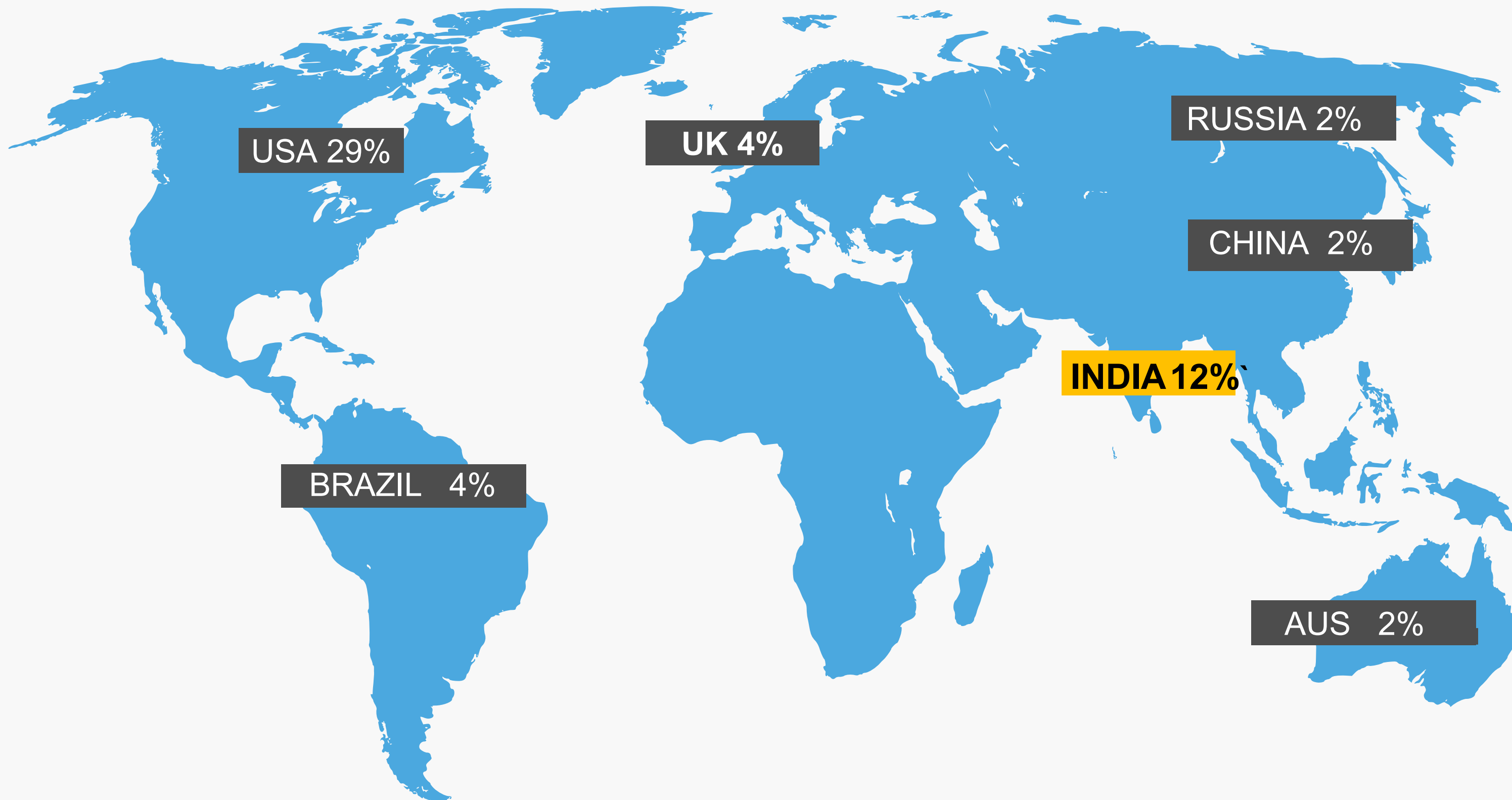
# Large Scale Executive Education: India

UNICON, Mumbai: March 2017



ERUDITUS  
EXECUTIVE EDUCATION

# digital Education is Global



**71%**  
of students come from outside the US.

**12%**  
Of students come from India, which makes it the second largest source of edX enrollments



# India Students Enrollments

## Enrollments

Total enrollment (2013-14 est.): 30.5 million

Regular brick and mortar - 84%

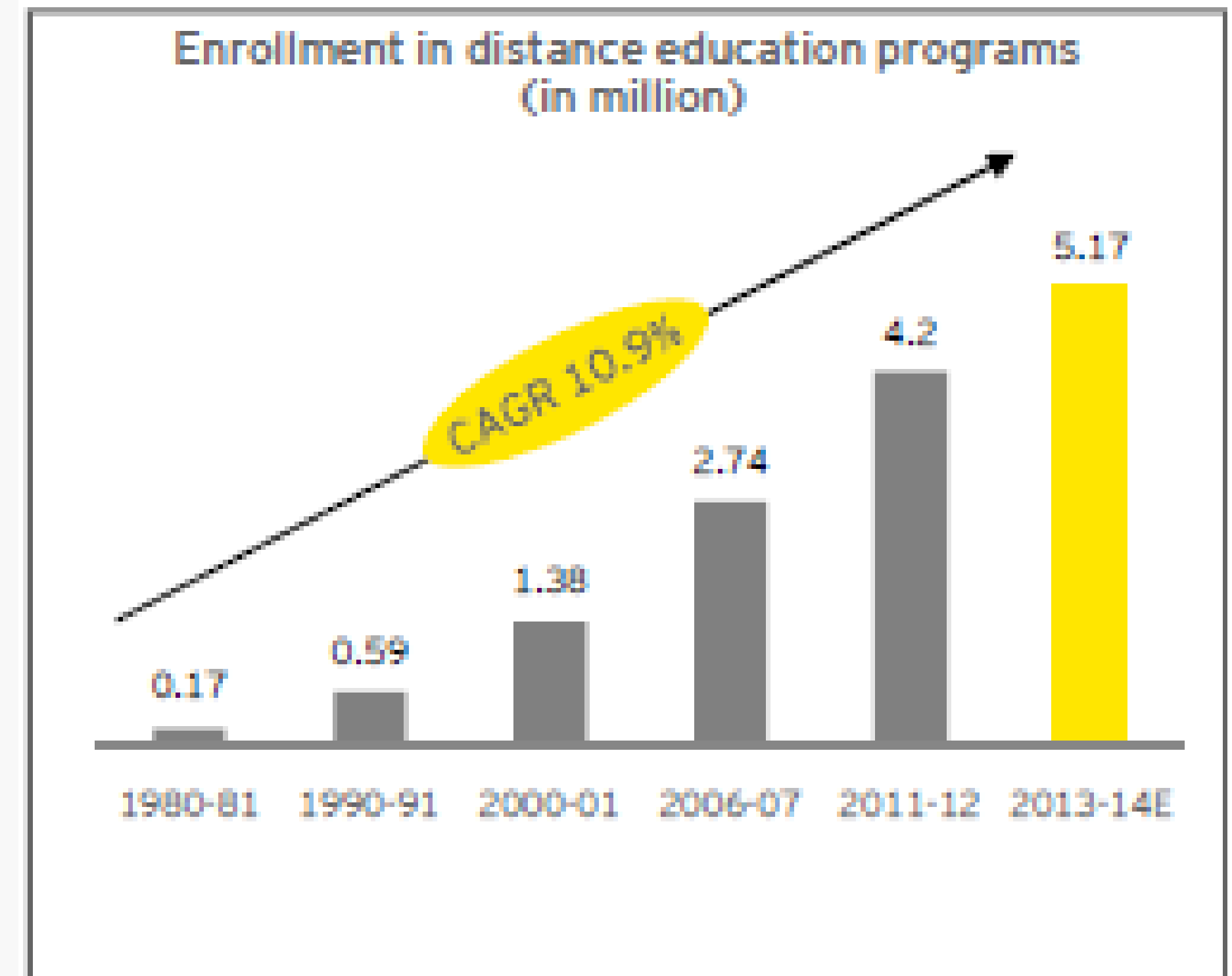
Distance education - 16%

Gross enrollment ratio (2013-14 est.): 22.5%

## Gross Enrollment Ratio:

India	23%
China	31%
UK	62%
US	90%

Enrollment in distance education has more than tripled in the last decade growing at a CAGR of 11%

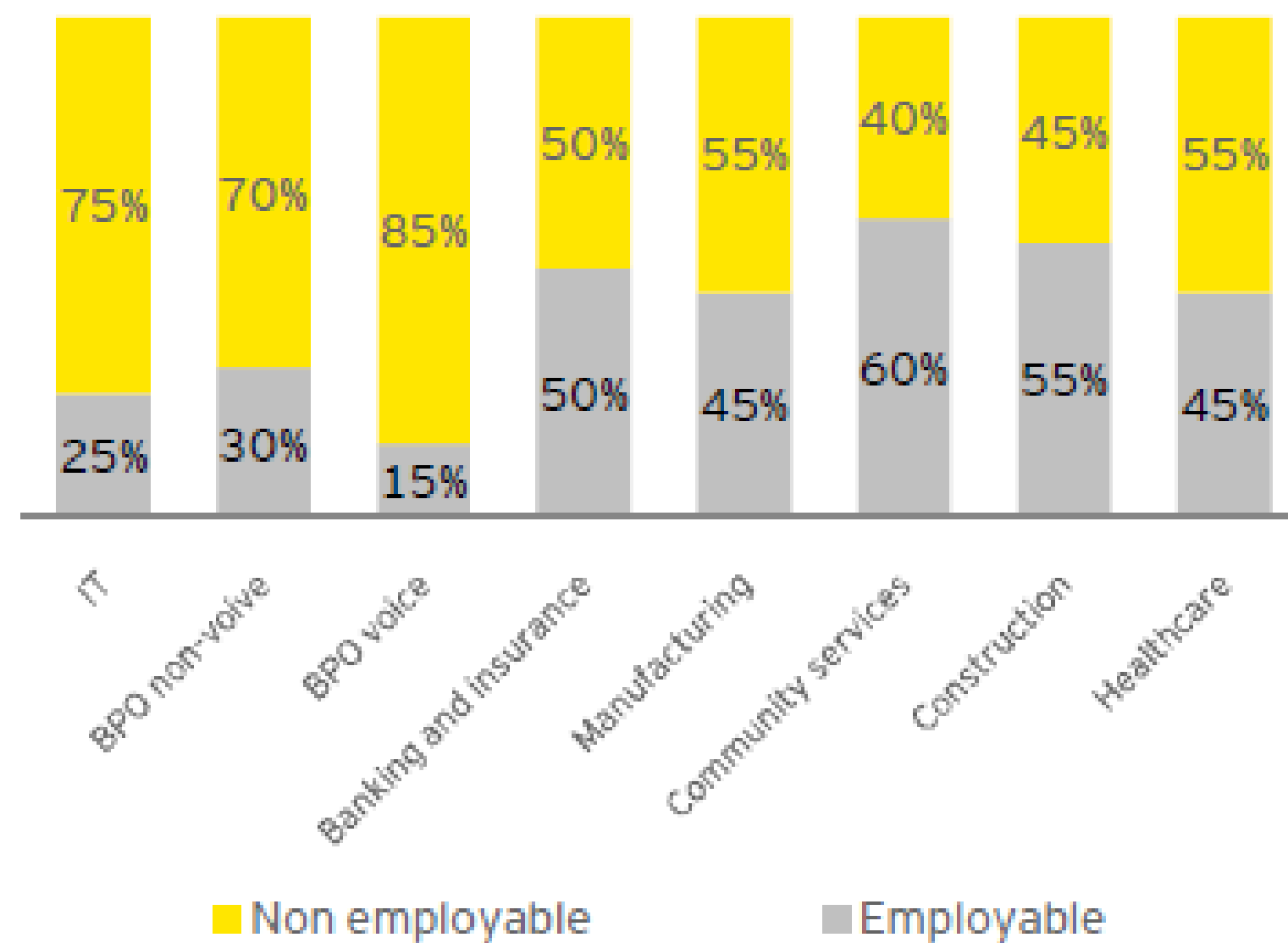


# key concern **Employability**

*Majority of India's graduates are not employable*

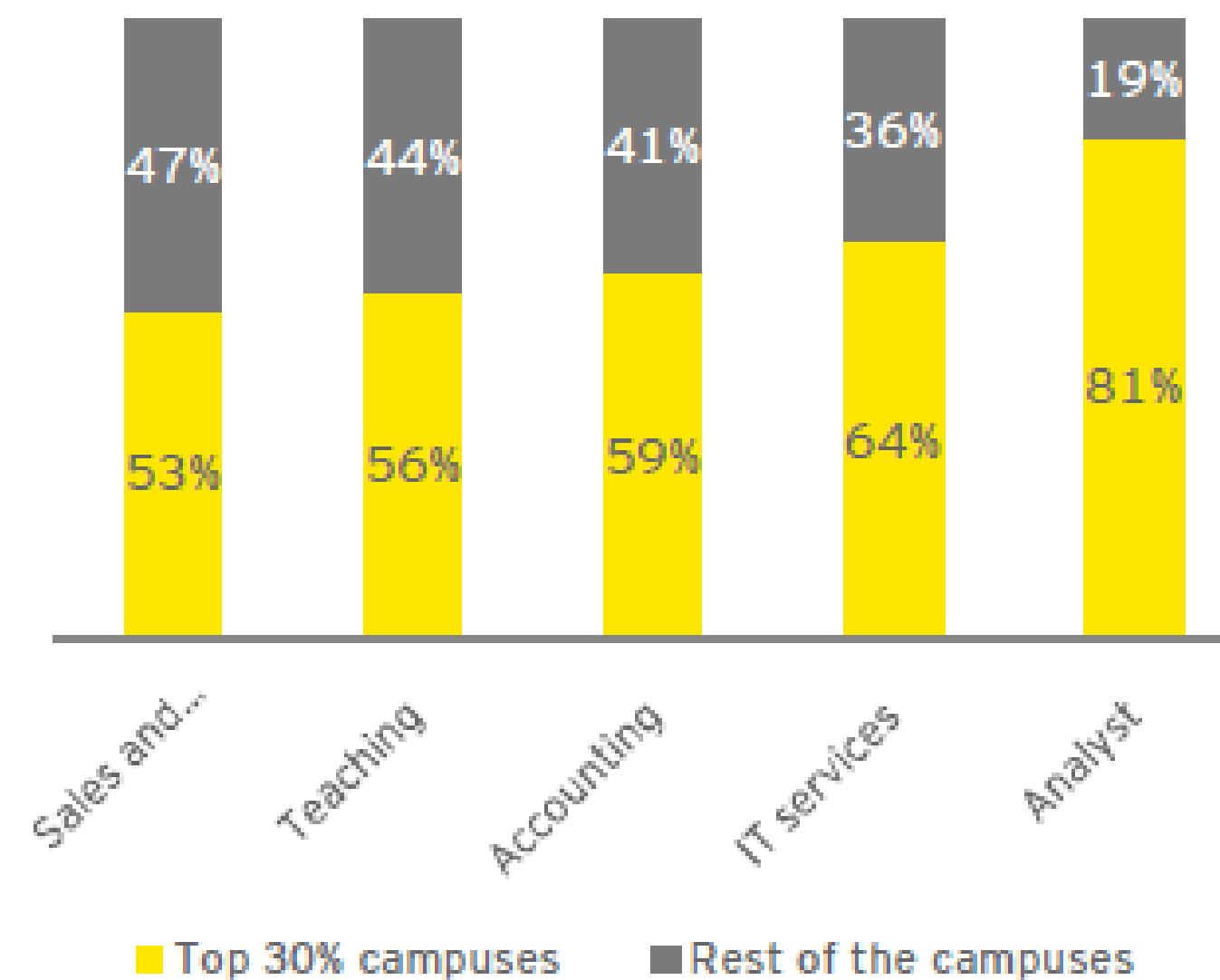
Almost half the graduates are not employable in any sector, based on the industry standards of employability

Employable graduates for different industries (percentage)



Graduates' employability varies significantly across institutions; Of the total number of employable graduates, a significant proportion comes from the country's top 30% of colleges

Percentage of employable pool in top 30 percentile campuses and the rest of the campuses



# key concern **Employability**

*Companies can only select 8-9 out of 100 people - Nasscom*

"Companies are able to select only 8-9 out of 100 people who apply and that's a pretty low selection ratio"

- Kiran Karnik, former President NASSCOM

"Only 5% of India's labour force in the age group 19-24 years is estimated to have acquired formal training."

- Excerpt from the address delivered by S Ramadorai, Advisor to the Prime Minister in National Skill Development Council at the Center for the Advanced Study of India (CASI) University of Pennsylvania

"... too many of our higher educational institutions are simply not up to the mark... still producing graduates in subjects that the job market no longer requires."

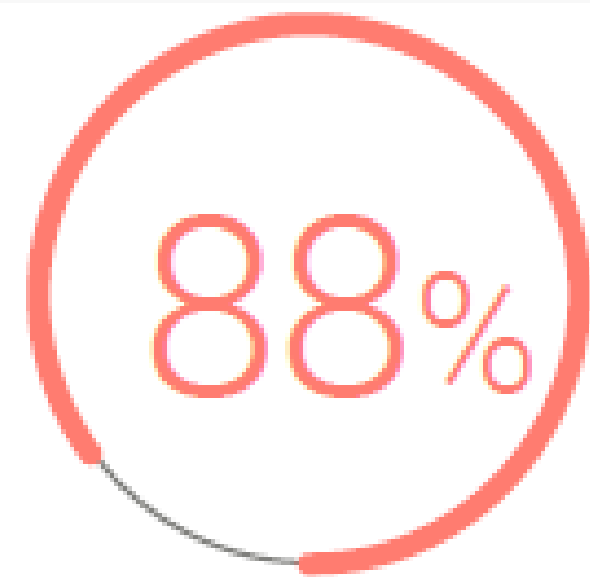
- Excerpt from the Prime Minister's speech at a conference of vice-chancellors of central universities at Rashtrapati Bhawan in February 2013

"Employability is one such challenge, which has grappled India. Around eight million students join the workforce but only 10 to 15 lakh get jobs."

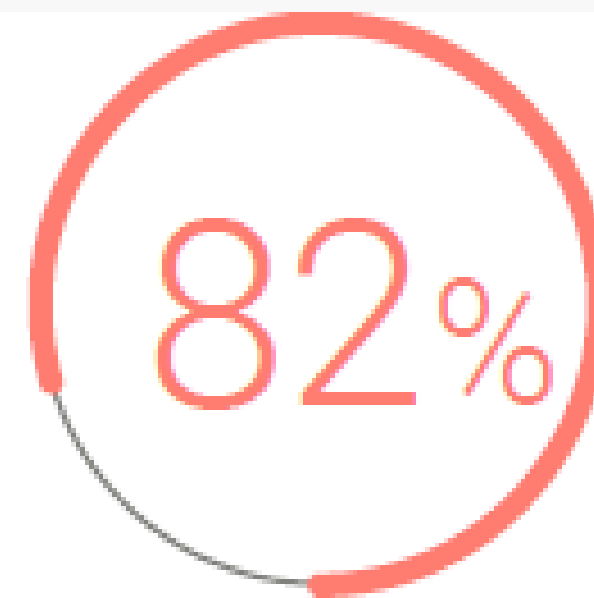
- Excerpt from the speech delivered by Jitin Prasada, Minister of State for Human Resource Development at the third National Conference of Vice Chancellors of open universities in September 2013

# companies facing **managerial deficit**

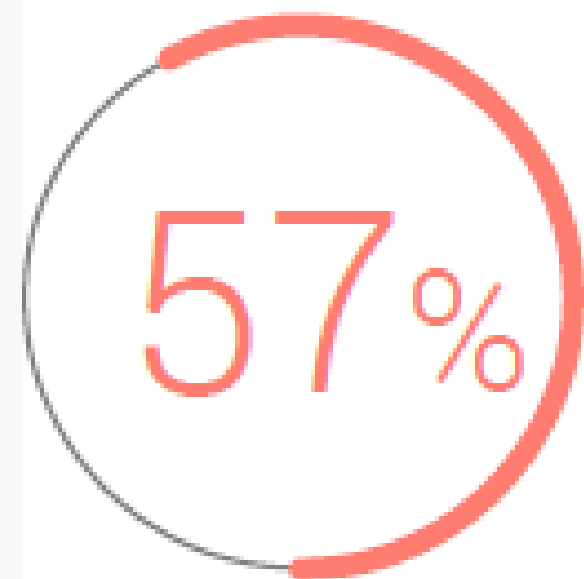
*War for talent seen accelerating*



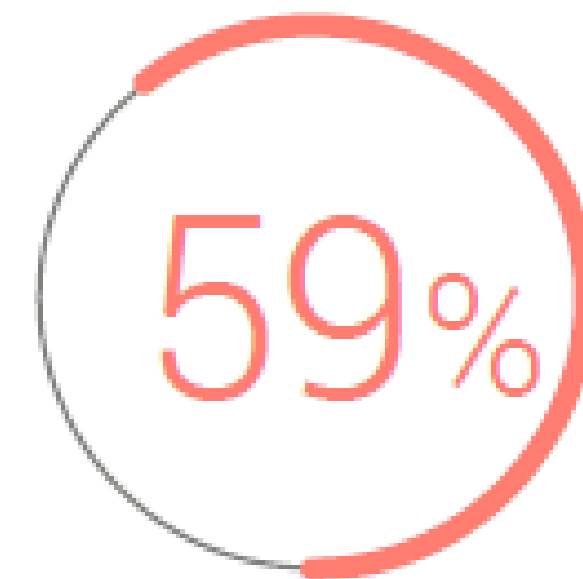
88 percent said hiring is the biggest challenge for corporates followed by skill gaps, retention of high potential employees and talent development.



82 percent of respondents say that they want life-long learning to enhance their managerial capabilities.



57 percent of respondents said their employers offered tuition reimbursement as an employee benefit.



59 percent of respondents said courses from reputed global business schools that are industry-relevant and offer peer-to-peer learning, can enhance their managerial capabilities.

# existing providers

1. Indian Universities



2. Indian Universities via Partnerships



3. Global Providers



4. Global Providers via Partnerships



# India higher-ed **Enrollments** - 2020

*Large opportunity for eLearning as brick and mortar can't meet demand from India's young population*

Projected Enrollments	2014	2020
Gross Enrollment Ratio	23%	30%*
Higher Ed Enrollment	30.5 million	40 million
Distance Education	16%	30%
Distance Education Enrollment	5 million	12 million

\* Source: 30% is Govt of India 12<sup>th</sup> Plan target for GER & estimates