Client Expectations Roadmap

Program Name: Developing Leaders
Program Budget: $1 Million USD
Duration: 12-month program
Quantity of Learners: 100 upper/middle managers
Expertise: Spread across general and functional management roles
Responsibility: Each learner manages teams of 10-25 employees
Tenure: Average time at the company is over 10 years
Champion: The CEO has initiated and funded the program

Business Objectives (*Each group assigned to 1 of the below)
1. Revenue growth – Facilitator: Chander Sharma
2. Increase profitability – Facilitator: Leon Fraser
3. Develop skills for future-ready workforce – Facilitator: Jennifer Goez
4. Create cross-functional collaboration – Facilitator: Mukesh Patel
5. Succession – Facilitators: Sharon Lydon and Renee Payton

Measurement Expectations (*Pick 1)
1. Short-term: investment analysis within 6 months of program completion
2. Long-term: quantitative and qualitative support to reinforce program investment