2019 Workshop
Unlocking the ROI of Executive Education
July 17-18, 2019
Team Name: Bergen County

The organization is missing opportunities to drive product and process innovation through employee insights and collaboration, and to do that the organization needs to move away from a siloed culture into one that promotes collaboration, communication, curiosity, and innovation.
Process: Identify Opportunity

- Identify Opportunity
  - Bullet #1
  - Bullet #2
  - Etc.

- Timeframe
  - Bullet #1
  - Bullet #2
  - Etc.

- Where

- Metric-Based Solution
  - Bullet #1
  - Bullet #2
  - Etc.

- Customer vs. Supplier
  - Bullet #1
  - Bullet #2
  - Etc.

- Who

- When

- Implementation Plan
  - Bullet #1
  - Bullet #2
  - Etc.

- How

IDEA™
Output: Metrics

**Client Focused Solution**
- Tiered participation approach through a project + training program
- Facilitators work in close collaboration with top-level leadership
- Inspire leadership / generate buy-in
- Create cross-functional teams to identify critical challenges and generate innovative solutions.
- Show teams how to work together and make these projects successful.

**Implementation Plan**
- Tier 1: Scrum group to identify projects that will add value to organization (facilitated through workshop).
- Tier 2: Design workshop with cross-functional teams to solve projects identified by Tier 1 group (includes Tier 1 + additional peers)

**Unlocking ROI – Metrics**
- Dollar value of solving these projects
- Customer satisfaction
- 360 evaluations of team leaders (looking for change in management style)