



2019 Workshop

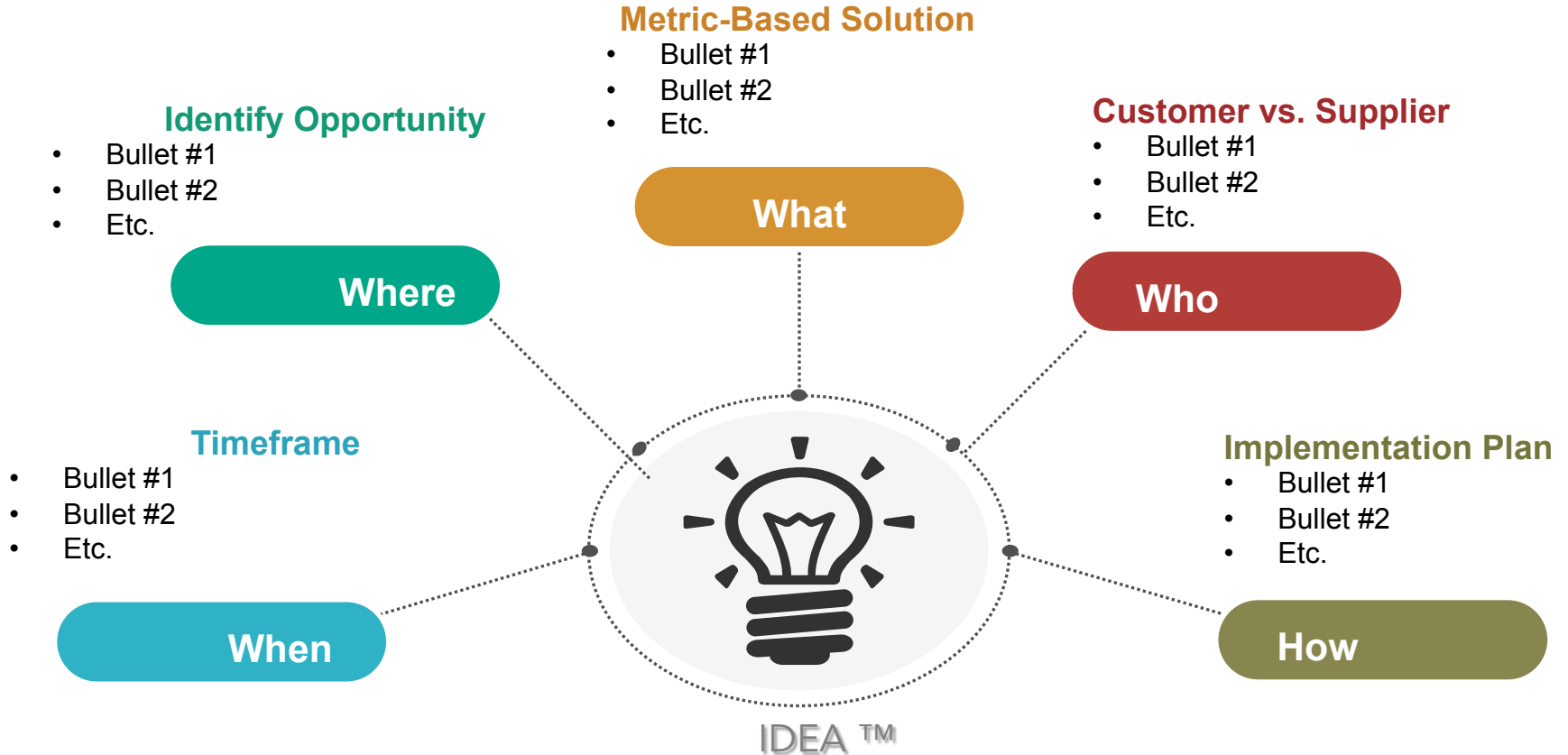
Unlocking the ROI of Executive Education

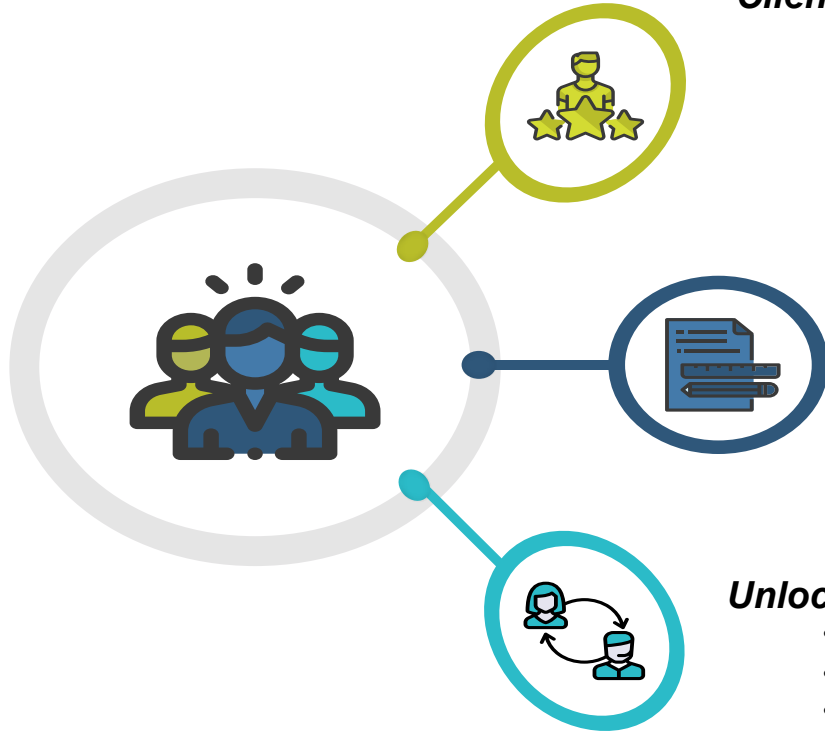
July 17-18, 2019

Problem Summary:

Team Name: Bergen County

The organization is missing opportunities to drive product and process innovation through employee insights and collaboration, and to do that the organization needs to move away from a siloed culture into one that promotes collaboration, communication, curiosity, and innovation.





Client Focused Solution

- Tiered participation approach through a project + training program
- Facilitators work in close collaboration with top-level leadership
- Inspire leadership / generate buy-in
- Create cross-functional teams to identify critical challenges and generate innovative solutions.
- Show teams how to work together and make these projects successful.

Implementation Plan

- Tier 1: Scrum group to identify projects that will add value to organization (facilitated through workshop).
- Tier 2: Design workshop with cross-functional teams to solve projects identified by Tier 1 group (includes Tier 1 + additional peers)

Unlocking ROI – Metrics

- Dollar value of solving these projects
- Customer satisfaction
- 360 evaluations of team leaders (looking for change in management style)