2019 Workshop

Unlocking the ROI of Executive Education

July 17-18, 2019
Problem Summary:

Team Name: Lucky 8
Organizations are finding it difficult to grow across different business units and regions. Organizations need to understand possible ways to do grow.

Envision the Future
• Scenario Thinking
• Strategic Innovation
• Company Culture

Execute with Agility
• Agile Project Management
• Prototyping and Testing
• Causation and Effectuation

Lead as Entrepreneurs
• Design Thinking
• Building Teams
• Intrapreneurial Mindset
Implementation Plan

Needs Assessment and Scenario Planning
Create Baseline Educational Program based upon three pillars:
  • Envision the future
  • Execute with agility
  • Lead as an Entrepreneur

Design Thinking Phase
  • Project Identification
  • Prototype Program/Plan to test

Implementation
Revisiting
Metrics

- # of prototypes developed
- # of prototypes moving to integrated processes and programs
- # or projects proposed
- # of projects approved
- # of projects implemented
- % of revenue attributed to new projects/processes
- Average implementation time for project
- Employee retention
- Employee engagement
Process: Identify Opportunity

- **Identify Opportunity**
  - Bullet #1
  - Bullet #2
  - Etc.

- **Where**

- **Timeframe**
  - Bullet #1
  - Bullet #2
  - Etc.

- **What**

- **Metric-Based Solution**
  - Bullet #1
  - Bullet #2
  - Etc.

- **Implementation Plan**
  - Bullet #1
  - Bullet #2
  - Etc.

- **Customer vs. Supplier**
  - Bullet #1
  - Bullet #2
  - Etc.

- **Who**

- **How**

IDEA™
Output: Metrics

**Client Focused Solution**
- Bullet #1
- Bullet #2
- Bullet #3
- Etc.

**Implementation Plan**
- Bullet #1
- Bullet #2
- Bullet #3
- Etc.

**Unlocking ROI – Metrics**
- Bullet #1
- Bullet #2
- Bullet #3
- Etc.