



2019 Workshop

Unlocking the ROI of Executive Education

July 17-18, 2019

Problem Summary:

Team Name: Lucky 8

Organizations are finding it difficult to grow across different business units and regions. Organizations need to understand possible ways to do grow.

Envision the Future

- Scenario Thinking
- Strategic Innovation
- Company Culture

Execute with Agility

- Agile Project Management
- Prototyping and Testing
- Causation and Effectuation

Lead as Entrepreneurs

- Design Thinking
- Building Teams
- Intrapreneurial Mindset

Needs Assessment and Scenario Planning

Create Baseline Educational Program based upon three pillars:

- Envision the future
- Execute with agility
- Lead as an Entrepreneur

Design Thinking Phase

- Project Identification
- Prototype Program/Plan to test

Implementation

Revisiting

of prototypes developed

of prototypes moving to integrated processes and programs

of projects proposed

of projects approved

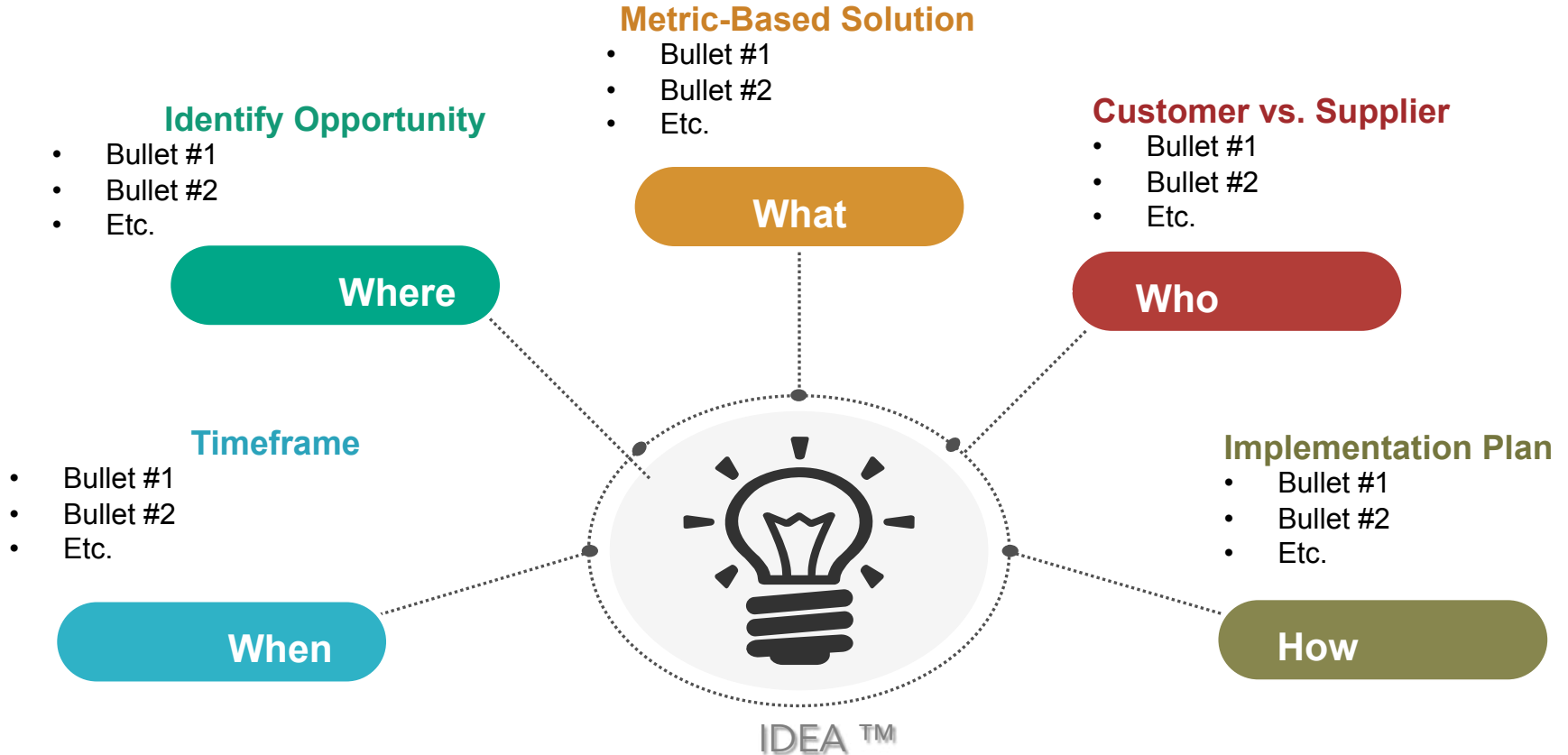
of projects implemented

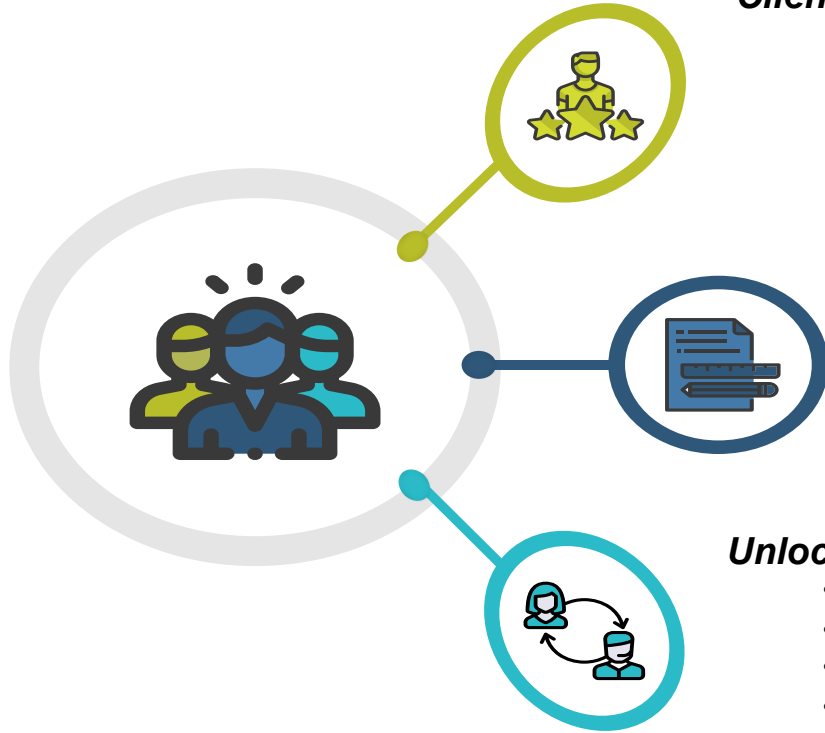
% of revenue attributed to new projects/processes

Average implementation time for project

Employee retention

Employee engagement





Client Focused Solution

- Bullet #1
- Bullet #2
- Bullet #3
- Etc.

Implementation Plan

- Bullet #1
- Bullet #2
- Bullet #3
- Etc.

Unlocking ROI – Metrics

- Bullet #1
- Bullet #2
- Bullet #3
- Etc.