

FRIDAY, NOVEMBER 30 *(continued)*

9:45 – 10:00 a.m.
Break

10:00 – 11:00 a.m.
Best Practice Workshops
BREAKOUTS

A Hands-On Sampling of a New Type of
Interactive Innovation Workshop With Team-
based Experiments

D. Chang *Salon E*

Real Time Case of Digital Disruption
in Executive Education

M. Malefakis & M. Nagler *Salon F*

Political Savvy & Managing Up

S. Robbins *Salon G*

Leveraging the Lessons of Experience
through Deliberate Practice

N. Moyer *Harriet Tubman Room*

Partners in Prosperity: Ideas, Opportunities
and Resources for Cooperation

P. Methot, J. Kapula,
& C. Thompson *Francis Scott Key Room*

Deeper Dive of Benchmarking Results

M. Serrato *Charles Carroll Room*

11:15 a.m. – 12:00 p.m.

Plenary: Conference Conclusion *Salon A/B*

12:00 p.m.

Boxed Lunches for departure *Foyer*



2018 UNICON TEAM DEVELOPMENT CONFERENCE

November 28 – 30, 2018



ROBERT H. SMITH
SCHOOL OF BUSINESS

EXECUTIVE EDUCATION

The Hotel, College Park, Maryland

WEDNESDAY, NOVEMBER 28

9:00 a.m. - 12:00 p.m. Registration	Foyer
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10:00 - 11:00 a.m. Campus Tour	The Hotel Lobby
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11:00 a.m. - 12:00 p.m. Newcomers Workshop A. O'Connor	Francis Scott Key Room
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12:00 - 1:00 p.m. Welcome Lunch	Salon C/D
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1:00 - 2:00 p.m. Conference Welcome and Opening Activity	Salon A/B
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2:00 - 2:15 p.m. Break	
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2:15 - 3:45 p.m. Plenary: Creativity and Innovation Workshop O. Schlake	Salon A/B
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3:45 - 4:00 p.m. Break	
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4:00 - 5:00 p.m. Plenary: Lifelong Learning & Executive Education: The Future for Business Education T. Robinson	Salon A/B
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5:45 - 6:45 p.m. Reception	Top of the 7's
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6:45 - 9:00 p.m. Dinner and Awards	Salon A/B
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THURSDAY, NOVEMBER 29

7:00 - 8:15 a.m. Breakfast	Salon A/B
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8:15 - 8:30 a.m. Morning Brew	Salon A/B
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8:30 - 10:00 a.m. Plenary: Shaping our Future, Shaping Ourselves G. Suarez	Salon A/B
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10:00 - 10:15 a.m. Break	
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10:15 - 11:15 a.m. Plenary: The Hacker Way: Using the Minds of Hackers, Geniuses and Geeks for Organizational Innovation T. Summers	Salon A/B
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11:15 - 11:30 a.m. Break	
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11:30 a.m. - 12:30 p.m. Best Practice Workshops BREAKOUTS	
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How Might We Better Engage Faculty in Support of Executive Education? S. Bhatia	Charles Carroll Room
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Changing the Landscape of Marketing K. Sands	Francis Scott Key Room
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Director's Roundtable: The Future of Executive Education P. Methot, M. Weaver Barnett, K. Bean & M. Malefakis	Salon F
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Show Me the \$: What Every Leader Needs to Know About Financial Acumen J. Perfetti	Jim Henson Room
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Blockchain for Business Leaders T. Summers	Salon E
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Leveraging Industry Disruption for Innovative Partnerships C. Elson & P. Armstrong	Harriet Tubman Room
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12:30 - 1:30 p.m. Lunch	Salon C/D
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1:30 - 2:00 p.m. UNICON Benchmarking Survey Results E. Bergemann & M. Serrato	Salon A/B
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2:00 - 3:30 p.m. Plenary: Building Optimal Relationships N. Moye	Salon A/B
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3:30 - 3:45 p.m. Break	
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3:45 - 5:00 p.m. Wellness & Service	
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Mindfulness: The Impact of Being Here Now M. Somerday	Salon E
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Service Project with A Wider Circle	Salon G & F
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6:00 - 9:30 p.m. An Evening in Washington, D.C.	
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FRIDAY, NOVEMBER 30

7:30 - 8:30 a.m. Breakfast	Salon A/B
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8:30 - 8:45 a.m. Morning Brew	Salon A/B
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8:45 - 9:45 a.m. Best Practice Workshops BREAKOUTS	
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A Hands-On Sampling of a New Type of Interactive Innovation Workshop With Team-based Experiments D. Chang	Salon E
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Real Time Case of Digital Disruption in Executive Education M. Malefakis & M. Nagler	Salon F
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Political Savvy S. Robbins	Salon G
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Leveraging the Lessons of Experience through Deliberate Practice N. Moye	Harriet Tubman Room
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Partners in Prosperity: Ideas, Opportunities and Resources for Cooperation P. Methot, J. Kapula, & C. Thompson	Francis Scott Key Room
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Deeper Dive of Benchmarking Results M. Serrato	Charles Carroll Room
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