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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>9:45 – 10:00 a.m.</td>
<td>Break</td>
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<tr>
<td>10:00 – 11:00 a.m.</td>
<td><strong>Best Practice Workshops</strong></td>
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<tr>
<td><strong>BREAKOUTS</strong></td>
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<tr>
<td>A Hands-On Sampling of a New Type of Interactive Innovation Workshop With Team-based Experiments</td>
<td>D. Chang Sala E</td>
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<tr>
<td>Real Time Case of Digital Disruption in Executive Education</td>
<td>M. Malefakis &amp; M. Nagler Sala F</td>
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<tr>
<td>Political Savvy &amp; Managing Up</td>
<td>S. Robbins Sala G</td>
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<td>Leveraging the Lessons of Experience through Deliberate Practice</td>
<td>N. Moye Harriet Tubman Room</td>
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<tr>
<td>Partners in Prosperity: Ideas, Opportunities and Resources for Cooperation</td>
<td>P. Methot, J. Kapula, &amp; C. Thompson Francis Scott Key Room</td>
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<tr>
<td>Deeper Dive of Benchmarking Results</td>
<td>M. Serrato Charles Carroll Room</td>
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<td>11:15 a.m. – 12:00 p.m.</td>
<td><strong>Plenary: Conference Conclusion</strong> Sala A/B</td>
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<tr>
<td>12:00 p.m.</td>
<td><strong>Boxed Lunches for departure</strong></td>
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WEDNESDAY, NOVEMBER 28

9:00 a.m. - 12:00 p.m. Registration 
Foyer

10:00 - 11:00 a.m. Campus Tour 
The Hotel Lobby

11:00 a.m. - 12:00 p.m. Newcomers Workshop 
A. O’Connor 
Francis Scott Key Room

12:00 - 1:00 p.m. Welcome Lunch 
Salon C/D

1:00 - 2:00 p.m. Conference Welcome and Opening Activity 
Salon A/B

2:00 - 2:15 p.m. Break

2:15 - 3:45 p.m. Plenary: Creativity and Innovation Workshop 
O. Schlake 
Salon A/B

3:45 - 4:00 p.m. Break

4:00 - 5:00 p.m. Plenary: Lifelong Learning & Executive Education: The Future for Business Education 
T. Robinson 
Salon A/B

5:45 - 6:45 p.m. Reception 
Top of the 7’s

6:45 - 9:00 p.m. Dinner and Awards 
Salon A/B

THURSDAY, NOVEMBER 29

7:00 - 8:15 a.m. Breakfast 
Salon A/B

8:15 - 8:30 a.m. Morning Brew 
Salon A/B

8:30 - 10:00 a.m. Plenary: Shaping our Future, Shaping Ourselves 
G. Suarez 
Salon A/B

10:00 - 10:15 a.m. Break

10:15 - 11:15 a.m. Plenary: The Hacker Way: Using the Minds of Hackers, Geniuses and Geeks for Organizational Innovation 
T. Summers 
Salon A/B

11:15 - 11:30 a.m. Break

11:30 a.m. - 12:30 p.m. Best Practice Workshops BREAKOUTS

- How Might We Better Engage Faculty in Support of Executive Education? 
  S. Bhatia 
  Charles Carroll Room

- Changing the Landscape of Marketing 
  K. Sands 
  Francis Scott Key Room

- Director’s Roundtable: The Future of Executive Education 
  P. Methot, M. Weaver Barnett, K. Bean & M. Malefakis 
  Salon F

- Show Me the $: What Every Leader Needs to Know About Financial Acumen 
  J. Perfetti 
  Jim Henson Room

- Blockchain for Business Leaders 
  T. Summers 
  Salon E

- Leveraging Industry Disruption for Innovative Partnerships 
  C. Elson & P. Armstrong 
  Harriet Tubman Room

12:30 - 1:30 p.m. Lunch 
Salon C/D

FRIDAY, NOVEMBER 30

1:30 - 2:00 p.m. UNICON Benchmarking Survey Results 
E. Bergemann & M. Serrato 
Salon A/B

2:00 - 3:30 p.m. Plenary: Building Optimal Relationships 
N. Moyer 
Salon A/B

3:30 - 3:45 p.m. Break

3:45 - 5:00 p.m. Wellness & Service
  Mindfulness: The Impact of Being Here Now 
  M. Somerday 
  Salon E
  Service Project with A Wider Circle 
  Salon G & F

6:00 - 9:30 p.m. An Evening in Washington, D.C.

1:30 - 2:00 p.m. UNICON Benchmarking Survey Results 
E. Bergemann & M. Serrato 
Salon A/B

2:00 - 3:30 p.m. Plenary: Building Optimal Relationships 
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