UNICON 2019 Directors Conference
In Search of Identity for Creating the Future

DAY 1 – April 23, 2019 (Tuesday)
CULTURAL DEEPDIVE

DAY 2 – April 24, 2019 (Wednesday)
IN SEARCH OF IDENTITY

DAY 3 – April 25, 2019 (Thursday)
FUTURE OF EDUCATION & INNOVATION

DAY 4 – April 26, 2019 (Friday)
CONNECTING THE DOTS

Key Conference Venues

SKOLKOVO Business School was established by the top Russian and international entrepreneurs — founders of large companies, philanthropists, who removed the playing sectors of the Russian economy. Their enthusiasm, trust and support made it possible to execute a vision: to jump from being a sketch on a napkin to quickly become the largest private business school in Russia and the CIS. Today, the founders’ concept and support are continuing to help the SKOLKOVO Community develop further.

The Bolshoi Theatre is a symbol of Russia for all time. It was awarded this honor due to the major contribution it made to the history of the Russian performing arts. This history is on-going and today Bolshoi Theatre artists continue to contribute to its many bright pages.

The engineering center for high complexity prototyping founded by Vladimir Pirozhkov, Russian industrial designer, at the base of the National University of Science and Technology MISiS is a universal modern high-tech platform that allows generating, creating, calculating and building complex digital and analog engineering products.

GARAGE Museum of Contemporary Art is providing opportunities for dialogue, as well as the production of new work and ideas, the museum’s extensive program of exhibitions, events, education, research, and publishing reflects current developments in Russian and international culture. Central to these activities is the museum’s collection, which is the only public archive in the country related to the development of Russian contemporary art from the 1950s through to the present.

Speakers

SKOLKOVO PROFESSORS & EXPERTS

Ruben VARDANYAN
Founding partner of SKOLKOVO Business School, social entrepreneur and philanthropist, co-founder of the Aurora Humanitarian Initiative

Elizaveta SADOVA
Professor of leadership, SKOLKOVO Business School

Andrey SHISHAKOV
Professor of Practice, Transformation, SKOLKOVO Business School

Marat ATNASHEV
Dean, SKOLKOVO Business School

Galina YUZEFOVICH
Professor of Practice, SKOLKOVO Business School

Anton DOLIN
Russian journalist, film critic

Anton BELOV
Director, GARAGE Museum of Contemporary Art

Andrei SHARONOV
President, SKOLKOVO Business School

Vladimír PROZHKOV
President of the Centre for Industrial Design and innovation "Astra Rossa"

Sergey RYAZANSKY
Cosmonaut

KEYNOTE SPEAKERS

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Ministry of Education and Science of the Russian Federation

Paul and Paula Hufnagel
Founding Partners, Global Education Futures Initiative

Supporting Partners

UNICON 2019

Professors & Keynote Speakers

Action Learning

Cultural Insights & Networking
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Day 1 – Tuesday, April 23
CULTURAL DEEPROVE
Moderator: Marina KARBAN, Director, Executive Education, SKOLKOVO
08:00 – 11:30 Arrival, hotel check-in & registration
09:00 – 10:30 Meeting at the hotel reception & Transfer to the city center
11:30 – 13:00 Welcome dinner accompanied by speakers on Russian Culture & Art
Opening speech by Ruben VARDANYAN, Founding partner of SKOLKOVO Business School
13:00 – 14:00 Lunch (can be provided in lunchboxes)
14:00 – 15:30 Transfer to the city center
15:30 – 18:15 Welcome dinner accompanied by speakers on Russian Culture & Art
Opening speech by Ruben VARDANYAN, Founding partner of SKOLKOVO Business School
18:15 – 20:00 Visit to the Bolshoi Theatre
20:00 – 22:00 Dinner

Day 2 – Wednesday, April 24
IN SEARCH OF IDENTITY
Morning moderator: Svetlana MIRONYUK, Professor of Practice, Marketing & Behavioral Economics, SKOLKOVO Business School
Evening moderator: Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School
08:00 – 09:00 Breakfast/Welcome Coffee & Registration
09:00 – 09:30 UNICON & SKOLKOVO Welcome Word
09:30 – 10:15 SKOLKOVO Welcome & Introduction.
Kick-off session Recollecting Pre-sets
About Russia
Andrey SHARONOV, President, SKOLKOVO Business School
10:15 – 10:30 Coffee break
10:30 – 12:30 Global Context:
Russian Economy at the Crossroads.
Notes vs. Improvisation?
Marat ATNASHEV, Dean, SKOLKOVO Business School
Representatives of business society & thinkers
12:30 – 13:30 Reflection session
13:30 – 14:30 Lunch
14:30 – 16:00 What stands behind the "Enigmatic Russian Soul"
Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School
16:00 – 16:15 Coffee break
16:15 – 18:00 Winning Educational Oscars. What Makes a Bestseller?
Galina YUZEFOVICH, Professor of Practice, SKOLKOVO Business School, Literary critic
18:00 – 18:30 Experimental Learning Session
(2 tracks for up to 45 participants each)
- Dialogues in the Dark
- Russian Culture Deep Dive Experience
18:30 – 21:00 Dinner

Day 3 – Thursday, April 25
FUTURE OF EDUCATION & INNOVATION
Morning moderator: Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Evening moderator: Andrey SHISHAKOV, Professor of Practice, Transformation, SKOLKOVO Business School
08:00 – 09:00 Speed Breakfasting. Meet your Disruptor:
corporate universities, consulting companies, edu startups, online, etc
09:00 – 10:30 Future of Education. New Landscape & Ecosystem
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
10:30 – 11:00 Coffee break
11:00 – 13:00 Shaping the Future of Education.
Trending the Foresight Map
(Interactive session)
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
13:00 – 14:00 Lunch
14:00 – 15:00 Transfer to the city center
15:00 – 16:45 Innovation. Things will Never be the Same Again
Vladimir PIROZHKO, President of the Centre for Industrial Design and Innovation "Astra Rossa"
16:45 – 17:00 Coffee break
17:00 – 18:30 The real Face of Innovation. View from inside the company
Panel Discussion with Corporate Executives
18:30 – 19:00 Walk to the GARAGE Museum of Contemporary Art
19:00 – 20:00 Reflections of Art. Being Modern while Keeping Classics
Anton BELOV, Director, GARAGE Museum of Contemporary Art
20:00 – 22:00 Closing apero in the museum

Day 4 – Friday, April 26
CONNECTING THE DOTS
Moderators: Marat ATNASHEV, Dean, SKOLKOVO Business School
08:00 – 09:00 Breakfast/Welcome Coffee
09:00 – 10:45 Celestial Map of the Future. Connecting the Dots
Marat ATNASHEV, Dean, SKOLKOVO Business School, SKOLKOVO Professors
10:45 – 11:15 Coffee break
11:15 – 12:45 Space Oddity. Where Innovation meets Leadership
Sergey PRIZANSKY, Coomnaut
12:45 – 14:00 Lunch (can be provided in lunchboxes)
14:00 – 22:00 Hotel check-out & departure