

DAY 1 – April 23, 2019 (Tuesday)
CULTURAL DEEPIVE

DAY 2 – April 24, 2019 (Wednesday)
IN SEARCH OF IDENTITY

DAY 3 – April 25, 2019 (Thursday)
FUTURE OF EDUCATION & INNOVATION

DAY 4 – April 26, 2019 (Friday)
CONNECTING THE DOTS

Morning moderator	Evening moderator	Speakers	Activities
	Marina KARBAN Director, Executive Education, SKOLKOVO Business School	Svetlana MIRONYUK Professor of Practice, Marketing & Behavioural Economics, SKOLKOVO Business School	Breakfast/Welcome Coffee & Registration
		Pavel LUKSHA Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative	Speed Breakfasting. Meet your Disruptor: corporate universities, consulting companies, edu startups, online, etc
		Marat ATNASHEV Dean, SKOLKOVO Business School	Breakfast/Welcome Coffee
08:00 – 08:15			
08:15 – 08:30			
08:30 – 08:45			
08:45 – 09:00			
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11:15 – 11:30			
11:30 – 11:45	Arrival, hotel check-in & registration		
11:45 – 12:00			
12:00 – 12:15			
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15:30 – 15:45			
15:45 – 16:00	Meeting at the hotel reception & Transfer to the city centre		
16:00 – 16:15			
16:15 – 16:30			
16:30 – 16:45			
16:45 – 17:00	Welcome dinner accompanied by speakers on Russian Culture & Art		
17:00 – 17:15			
17:15 – 17:30	Opening speech by Ruben VARDANYAN, Founding partner of SKOLKOVO Business School		
17:30 – 17:45			
17:45 – 18:00			
18:00 – 18:15			
18:15 – 18:30			
18:30 – 18:45	Walk & arrival to the Bolshoi Theatre		
18:45 – 19:00			
19:00 – 19:15			
19:15 – 19:30			
19:30 – 19:45			
19:45 – 20:00			
20:00 – 20:15			
20:15 – 20:30	Visit to the Bolshoi Theatre		
20:30 – 20:45	Ballet "La Sylphide"		
20:45 – 21:00			
21:00 – 21:15			
21:15 – 21:30			
21:30 – 21:45			
21:45 – 22:00			

Speakers

SKOLKOVO PROFESSORS & EXPERTS

Ruben VARDANYAN
Founding partner of SKOLKOVO Business School, social entrepreneur and philanthropist, co-founder of the Aurora Humanitarian Initiative

Andrei SHARONOV
President, SKOLKOVO Business School

Marat ATNASHEV
Dean, SKOLKOVO Business School

Elizabeth SADOVA
Professor of leadership, SKOLKOVO Business School

Pavel LUKSHA
Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

KEYNOTE SPEAKERS

Galina YUZEFOVICH
Professor of Practice, SKOLKOVO Business School, Literary critic

Anton DOLIN
Russian journalist, film critic

Vladimir PIROZHKOV
President of the Centre for Industrial Design and Innovation "Astra Rossa"

Anton BELOV
Director, GARAGE Museum of Contemporary Art

Sergey RYAZANSKY
Cosmonaut

Key Conference Venues



SKOLKOVO Business School was established by the top Russian and international entrepreneurs — founders of large companies, philanthropists, who represent the driving sectors of the Russian economy. Their enthusiasm, trust and support made it possible to execute a vision: to jump from being a sketch on a napkin to quickly become the largest private business school in Russia and the CIS. Today, the founders' support and consideration are continuing to help the SKOLKOVO Community develop further.



The Bolshoi Theatre is a symbol of Russia for all time. It was awarded this honor due to the major contribution it made to the history of the Russian performing arts. This history is on-going and today Bolshoi Theatre artists continue to contribute to it many bright pages.



The engineering center for high complexity prototyping founded by Vladimir Pirozhkov, Russian industrial designer, at the base of The National University of Science and Technology MISiS is a universal modern high-tech platform that allows generating, creating, calculating and building complex digital and analog engineering products.



GARAGE Museum of Contemporary Art is providing opportunities for dialogue, as well as the production of new work and ideas, the Museum's extensive program of exhibitions, events, education, research, and publishing reflects current developments in Russian and international culture. Central to these activities is the Museum's collection, which is the only public archive in the country related to the development of Russian contemporary art from the 1950s through to the present.

PROGRAM OUTLINE

UNICON 2019 Directors Conference

In Search of Identity for Creating the Future

Day 1 – Tuesday, April 23

CULTURAL DEEPDIVE

Moderator: Marina KARBAN, Director, Executive Education, SKOLKOVO

- 08:00 – 15:30 Arrival, hotel check-in & registration
15:30 – 16:30 Meeting at the hotel reception & Transfer to the city center
- 16:30 – 18:15 Welcome dinner accompanied by speakers on Russian Culture & Art**
Opening speech by Ruben VARDANYAN, Founding partner of SKOLKOVO Business School
- 18:15 – 19:00 Walk & arrival to the Bolshoi Theatre
19:00 – 22:00 Visit to the Bolshoi Theatre
Ballet "La Sylphide"

Day 2 – Wednesday, April 24

IN SEARCH OF IDENTITY

Morning moderator: Svetlana MIRONYUK, Professor of Practice, Marketing & Behavioral Economics, SKOLKOVO Business School
Evening moderator: Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School

- 08:00 – 09:00 Breakfast/Welcome Coffee & Registration
09:00 – 09:30 UNICON & SKOLKOVO Welcome Word
09:30 – 10:15 SKOLKOVO Welcome & Introduction. Kick-off session Recollecting Pre-sets About Russia
Andrey SHARONOV, President, SKOLKOVO Business School
- 10:15 – 10:30 Coffee break
10:30 – 12:30 Global Context: Russian Economy at the Crossroads. Notes vs. Improvisation?
Marat ATNASHEV, Dean, SKOLKOVO Business School
Representatives of business society & thinkers
- 12:30 – 13:30 Reflection session**
13:30 – 14:30 Lunch
14:30 – 16:00 What stands behind the "Enigmatic Russian Soul"
Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School
- 16:00 – 16:15 Coffee break
16:15 – 18:00 Winning Educational Oscars. What Makes a Bestseller?
Galina YUZEFOVICH, Professor of Practice, SKOLKOVO Business School, Literary critic
Anton DOLIN, Journalist, Film Critic
- 18:00 – 18:30 Refreshment break
18:30 – 21:00 Experiential Learning Session
(2 tracks for up to 45 participants each)
• Dialogues in the Dark
• Russian Culture Deep Dive Experience
- 21:00 – 22:00 Dinner

Day 3 – Thursday, April 25

FUTURE OF EDUCATION & INNOVATION

Morning moderator: Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Evening moderator: Andrey SHISHAKOV, Professor of Practice, Transformation, SKOLKOVO Business School

- 08:00 – 09:00 Speed Breakfasting. Meet your Disruptor: corporate universities, consulting companies, edu startups, online, etc
- 09:00 – 10:30 Future of Education. New Landscape & Ecosystem**
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Coffee break
- 10:30 – 11:00 Coffee break
11:00 – 13:00 Shaping the Future of Education. Trending the Foresight Map (Interactive session)
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
- 13:00 – 14:00 Lunch
14:00 – 15:00 Transfer to the city center
15:00 – 16:45 Innovation. Things will Never be the Same Again
Vladimir PIROZHKOVA, President of the Centre for Industrial Design and Innovation "Astra Rossa"
- 16:45 – 17:00 Coffee break
17:00 – 18:30 The real Face of Innovation. View from inside the company
Panel Discussion with Corporate Executives
- 18:30 – 19:00 Walk to the GARAGE Museum of Contemporary Art
19:00 – 20:00 Reflections of Art. Being Modern while Keeping Classics
Anton BELOV, Director, GARAGE Museum of Contemporary Art
- 20:00 – 22:00 Closing apero in the museum**

Day 4 – Friday, April 26

CONNECTING THE DOTS

Moderators: Marat ATNASHEV, Dean, SKOLKOVO Business School

- 08:00 – 09:00 Breakfast/Welcome Coffee
09:00 – 10:45 Celestial Map of the Future. Connecting the Dots
Marat ATNASHEV, Dean, SKOLKOVO Business School, SKOLKOVO Professors
- 10:45 – 11:15 Coffee break
11:15 – 12:45 Space Oddity. Where Innovation meets Leadership
Sergey RYAZANSKY, Cosmonaut
- 12:45 – 14:00 Lunch (can be provided in lunchboxes)
14:00 – 22:00 Hotel check-out & departure

Recommended for A3 size printing.

As of March 2019. Please, note that the program is subject to change and will be updated up to the conference. If you have any comments or questions directly to the program, please contact Irina Bogacheva: Irina_Bogacheva@skolkovo.ru