UNICON 2019 Directors Conference
In Search of Identity for Creating the Future

24-26 April, 2019
A bit of statistics…

78 participants

53 business schools

25 countries
Day 1 – Tuesday, April 23

**CULTURAL DEEPDIVE**

**Arrival, hotel check-in & registration**

*12:00 – 14:00*  Lunch

*14:00 – 14:30*  Campus Tour – Group 1  
(register via app)

*14:30 – 15:00*  Campus Tour – Group 2  
(register via app)

*15:00 – 15:30*  Campus Tour – Group 3  
(register via app)

*15:30 – 16:30*  Meeting at the Hotel Reception & Transfer to the City Centre

*16:30 – 18:15*  Welcome Dinner accompanied by Representatives on Russian Culture & Art  
Opening Speech by Ruben VARDANYAN, Founding Partner, SKOLKOVO Business School and Andrei SHARONOV, President, SKOLKOVO Business School

*18:15 – 19:00*  Walk & arrival to the Bolshoi Theatre

*19:00 – 22:00*  Visit to the Bolshoi Theatre  
Ballet "La Sylphide"
Day 2 – Wednesday, April 24
IN SEARCH OF IDENTITY

Morning moderator: Marat ATNASHEV, Dean, SKOLKOVO Business School
Evening moderator: Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School

07:00 – 09:00  Breakfast/Welcome Coffee
08:00 – 09:00  Registration

09:00 – 09:15  UNICON Opening Word
Peter HIRST, UNICON Board Chair

09:15 – 09:45  SKOLKOVO Welcome Word
Andrei SHARONOV, President, SKOLKOVO Business School
Marina KARBAN, Director, Executive Education, SKOLKOVO Business School

09:45 – 11:30  Global Context: Economy at the Crossroads
Marat ATNASHEV, Dean, SKOLKOVO Business School Ruben ENIKOLOPOV, Dean, New Economic School
Tatiana MITROVA, Head of Energy Center, SKOLKOVO Business School

11:30 – 12:00  Coffee Break
12:00 – 13:00  Group Work & Reflection Session
13:00 – 13:15  Group Photo

13:15 – 14:30  Lunch, Campus Tour (2 groups)

14:30 – 15:30  What stands behind the “Enigmatic Russian Soul”? Is There a Place for A National Management Model?
Elizabeth SADOVA, Professor, Leadership, SKOLKOVO Business School
Igor FEDYUKIN, Associate Professor, Faculty of Humanities, Centre for Modern Russian History, Higher School of Economy

15:30 – 16:00  Group Work & Reflection Session

16:00 – 16:30  Presentation of Group Work & Intro to The Experiential Learning Session

16:30 – 16:45  Coffee Break

16:45 – 18:45  Experiential Learning Session
Dialogues in the Dark (2 groups)

18:45 – 19:00  Refreshment Break
19:00 – 22:00  Dinner in the Russian Style
Day 3 – Thursday, April 25
FUTURE OF EDUCATION & INNOVATION

Morning moderator: Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
Evening moderator: Andrey SHISHAKOV, Professor of Practice, Transformation, SKOLKOVO Business School

07:00 – 09:00  Breakfast/Morning Coffee
09:00 – 09:15  Reflection of Day 1
09:15 – 10:00  Future of Education. New Landscape & Ecosystem
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative
10:00 – 10:15  Introduction to the Flash Foresight Methodology
10:15 – 11:00  Shaping the Future of Executive Education Trending the Foresight Map
11:00 – 11:30  Coffee Break
11:30 – 12:15  Shaping the Future of Executive Education Unpacking the Challenge
12:15 – 13:00  Presentation of Key Group Ideas. Reflection
13:00 – 14:30  Lunch & Meeting at the Hotel Reception (14:30)
14:30 – 15:30  Transfer to the City Centre

15:30 – 16:45  Innovation. Things will Never be the Same Again
Vladimir PIROZHKOV, President of the Centre for Industrial Design and Innovation “Astra Rossa”

16:45 – 17:15  Coffee Break
17:15 – 18:30  The real Face of Innovation. View from inside the Company
Panel Discussion with Corporate Executives
18:30 – 19:00  Walk to the GARAGE Museum of Contemporary Art
19:00 – 20:30  Reflections of Contemporary Art. New Era of Perception
Anton BELOV, Director, GARAGE Museum of Contemporary Art
Katya INOZEMTSEVA, Curator, GARAGE Museum of Contemporary Art
20:30 – 22:00  Closing apero in the Museum and Transfer back to Campus
Day 4 – Friday, April 26

CONNECTING THE DOTS

Moderators:
Marat ATNASHEV, Dean, SKOLKOVO Business School
Elizabeth SADOVA, Academic Director, Professor, Leadership, SKOLKOVO Business School
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

07:00 – 09:00  Breakfast/Morning Coffee

09:00 – 09:15  Reflection of Day 2

Marat ATNASHEV, Dean, SKOLKOVO Business School
Elizabeth SADOVA, Professor, Leadership, SKOLKOVO Business School
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

11:00 – 12:30  Space Oddity. Where Innovation meets Leadership
Sergey RYAZANSKY, Cosmonaut

12:30 – 13:00  UNICON Closing Remarks
Peter HIRST, UNICON Board Chair
Peter METHOT, Rutgers Business School

13:00 – 14:00  Lunch (can be provided in lunch-boxes)

14:00 – 15:00  Hotel check-out & departure

Optional – Moscow city tour
(Departing from Hotel Reception at 15:00)
Please upload

UNICON 2019 APP
QR code search

WiFi
NETWORK ID: Guest
Password: free

To be in touch
Emotional journey map

EMOTIONAL JOURNEY MAP

We have all been engaged in business education for many years and now believe that the emotional state of students is no less important than the knowledge itself. The way we feel at classes – bored, excited, surprised – greatly affects our learning.

We designed our conference as an emotional journey. That is why we ask you to use this map and make your own diary of feelings and impressions.

During all three days, at the end of each three-hour session, we will reflect on key takeaways and reflect our journey through.

What are you feeling right now, during this session? Circle several emotions: your opinion in the best possible way and look it next to the matching icons at the end of the conference. At the end of the conference, evaluate what emotions you have more often? What were the moments that enhanced your experience?

Author of the emotional map concept – Alenya Karayev, creator of the exhibition uses emotions. Flagship museum space from Peter Nadorz and Maria Kornienko, founder of the TorvaLab.
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