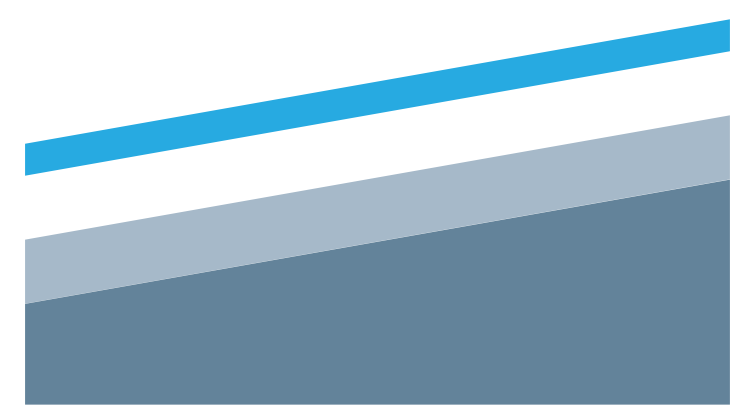
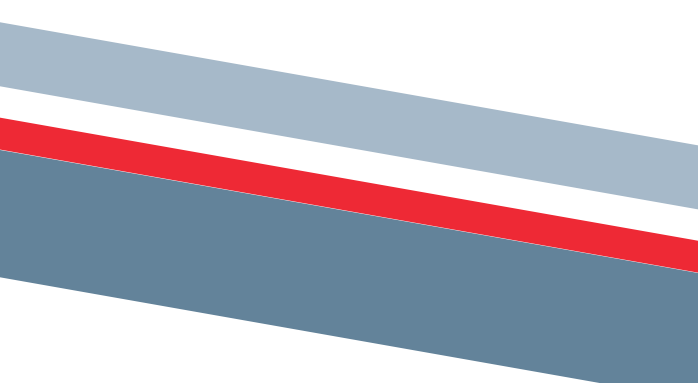




UNICON 2019 Directors Conference

In Search of Identity for Creating the Future

24-26 April, 2019

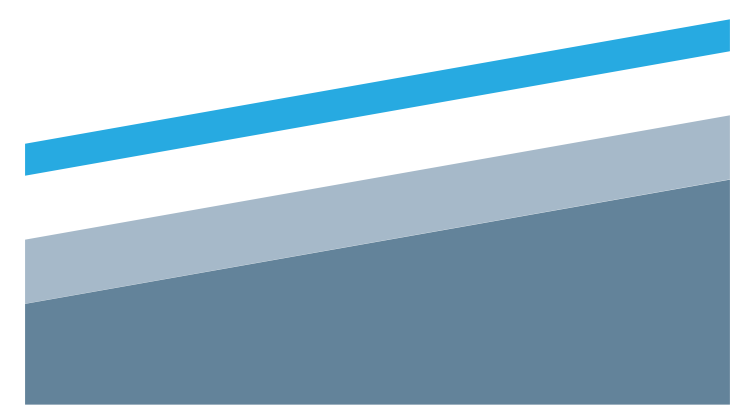
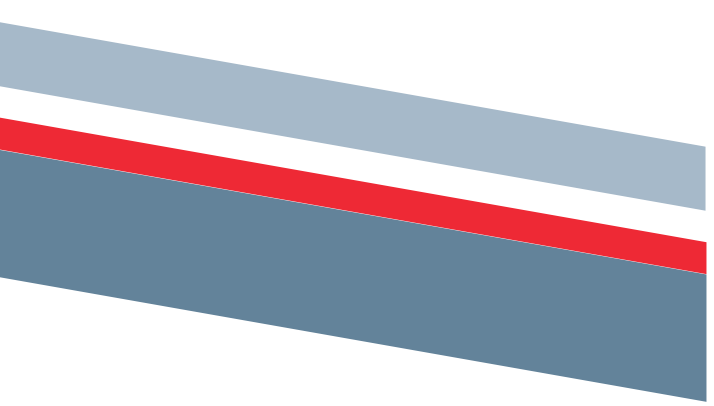


A bit of statistics...

78 participants

53 business schools

25 countries



Day 1 – Tuesday, April 23

CULTURAL DEEPODIVE

Moderator: **Marina KARBAN**,
Director, Executive Education, SKOLKOVO

Arrival, hotel check-in & registration

12:00 – 14:00 Lunch

14:00 – 14:30 Campus Tour – Group 1
(register via app)

14:30 – 15:00 Campus Tour – Group 2
(register via app)

15:00 – 15:30 Campus Tour – Group 3
(register via app)

15:30 – 16:30 Meeting at the Hotel Reception &
Transfer to the City Centre

**16:30 – 18:15 Welcome Dinner accompanied
by Representatives on
Russian Culture & Art**
Opening Speech by Ruben
VARDANYAN, Founding
Partner, SKOLKOVO Business
School and Andrei SHARONOV,
President, SKOLKOVO
Business School

18:15 – 19:00 Walk & arrival to the Bolshoi
Theatre

19:00 – 22:00 Visit to the Bolshoi Theatre
Ballet "La Sylphide"



Day 2 – Wednesday, April 24

IN SEARCH OF IDENTITY

Morning moderator: **Marat ATNASHEV**, Dean, SKOLKOVO Business School

Evening moderator: **Elizabeth SADOVA**, Academic Director, Professor, Leadership, SKOLKOVO Business School

07:00 – 09:00 Breakfast/Welcome Coffee

08:00 – 09:00 Registration

09:00 – 09:15 UNICON Opening Word
Peter HIRST, UNICON Board Chair

09:15 – 09:45 SKOLKOVO Welcome Word
Andrei SHARONOV, President, SKOLKOVO Business School
Marina KARBAN, Director, Executive Education, SKOLKOVO Business School

09:45 – 11:30 Global Context: Economy at the Crossroads
Marat ATNASHEV, Dean, SKOLKOVO Business School
Ruben ENIKOLOPOV, Dean, New Economic School
Tatiana MITROVA, Head of Energy Center, SKOLKOVO Business School

11:30 – 12:00 Coffee Break

12:00 – 13:00 Group Work & Reflection Session

13:00 – 13:15 Group Photo

13:15 – 14:30 Lunch, Campus Tour (2 groups)

14:30 – 15:30 What stands behind the “Enigmatic Russian Soul”? Is There a Place for A National Management Model?

Elizabeth SADOVA, Professor, Leadership, SKOLKOVO Business School

Igor FEDYUKIN, Associate Professor, Faculty of Humanities, Centre for Modern Russian History, Higher School of Economy

15:30 – 16:00 Group Work & Reflection Session

16:00 – 16:30 Presentation of Group Work & Intro to The Experiential Learning Session

16:30 – 16:45 Coffee Break

16:45 – 18:45 Experiential Learning Session Dialogues in the Dark (2 groups)

18:45 – 19:00 Refreshment Break

19:00 – 22:00 Dinner in the Russian Style

Day 3 – Thursday, April 25

FUTURE OF EDUCATION & INNOVATION

Morning moderator: **Pavel LUKSHA**, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

Evening moderator: **Andrey SHISHAKOV**, Professor of Practice, Transformation, SKOLKOVO Business School

07:00 – 09:00 Breakfast/Morning Coffee

09:00 – 09:15 Reflection of Day 1

09:15 – 10:00 Future of Education. New Landscape & Ecosystem
Pavel LUKSHA, Professor of Practice, SKOLKOVO Business School, Founder & Director, Global Education Futures Initiative

10:00 – 10:15 Introduction to the Flash Foresight Methodology

10:15 – 11:00 Shaping the Future of Executive Education Trending the Foresight Map

11:00 – 11:30 Coffee Break

11:30 – 12:15 Shaping the Future of Executive Education. Unpacking the Challenge

12:15 – 13:00 Presentation of Key Group Ideas. Reflection

13:00 – 14:30 Lunch & Meeting at the Hotel Reception (14:30)

14:30 – 15:30 Transfer to the City Centre

15:30 – 16:45 Innovation. Things will Never be the Same Again
Vladimir PIROZHKOV, President of the Centre for Industrial Design and Innovation “Astra Rossa”

16:45 – 17:15 Coffee Break

17:15 – 18:30 The real Face of Innovation. View from inside the Company
Panel Discussion with Corporate Executives

18:30 – 19:00 Walk to the GARAGE Museum of Contemporary Art

19:00 – 20:30 Reflections of Contemporary Art. New Era of Perception
Anton BELOV, Director, GARAGE Museum of Contemporary Art
Katya INOZEMTSEVA, Curator, GARAGE Museum of Contemporary Art

20:30 – 22:00 Closing apero in the Museum and Transfer back to Campus



Day 4 – Friday, April 26

CONNECTING THE DOTS

Moderators:

Marat ATNASHEV, Dean, SKOLKOVO Business School

Elizabeth SADOVA, Academic Director, Professor,
Leadership, SKOLKOVO Business School

Pavel LUKSHA, Professor of Practice, SKOLKOVO Business
School, Founder & Director, Global Education Futures
Initiative

07:00 – 09:00 Breakfast/Morning Cofee

09:00 – 09:15 Reflection of Day 2

**09:15 – 10:30 Conference Take-Aways: Celestial
Map of the Future. Connecting the
Dots**

Marat ATNASHEV, Dean, SKOLKOVO
Business School
Elizabeth SADOVA, Professor,
Leadership, SKOLKOVO Business
School Pavel LUKSHA, Professor of
Practice,
SKOLKOVO Business School, Founder
& Director, Global Education Futures
Initiative

10:30 – 11:00 Coffee Break

**11:00 – 12:30 Space Oddity. Where Innovation meets
Leadership**

Sergey RYAZANSKY, Cosmonaut

12:30 – 13:00 UNICON Closing Remarks Peter HIRST,
UNICON Board Chair

Peter METHOT, Rutgers Business School

13:00 – 14:00 Lunch (can be provided in lunch-boxes)

14:00 – 15:00 Hotel check-out & departure

Optional – Moscow city tour

(Departing from Hotel Reception at 15:00)

To be in touch

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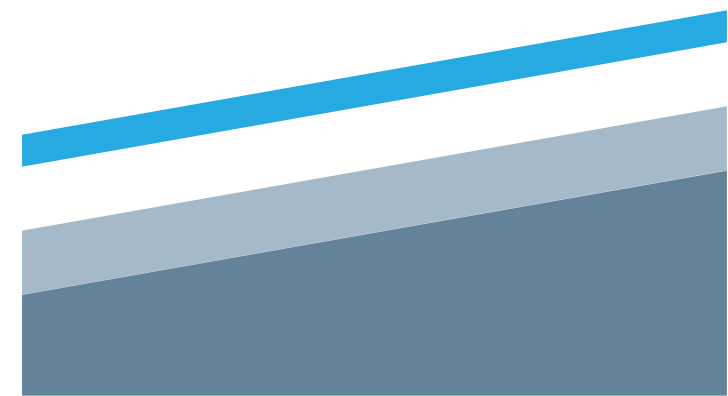
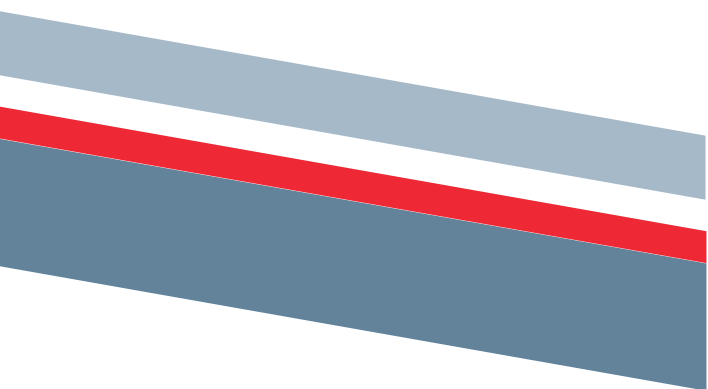
UNICON 2019 APP

QR code search

WiFi

NETWORK ID: **Guest**

Password: **free**



Emotional journey map

WOW! EXCITED						
MANY INSIGHTS						
INSPIRED						
SURPRISED						
IN LOVE WITH RUSSIA						
SCARED						
BORED						
WHERE'S MY COFFEE?						
JET LAG NAP						

SKOLKOVO unicon

EMOTIONAL JOURNEY MAP

We have all been engaged in business education for many years and truly believe that the emotional state of students is no less important than the knowledge itself. The way we fell at classes – bored, excited, surprised – greatly affects our learning. Our emotions define who we are.

We designed our conference as an emotional journey. That is why we ask you to use this map and make your own diary of feelings and impressions. Based on them, at the end of this three-day itinerary, we will reflect our key take-aways and feeling we have come through.

What are you feeling right now, during this session? Choose sticker reflecting your condition in the best possible way and stick it next to the matching block of the conference. At the end of the conference, analyze what emotions you felt most often? What was the reason? What influenced you most?

UNICON 2019
DIRECTORS CONFERENCE

1 Global Context: Economy at the Crossroads
KEY INSIGHTS:
KEY EMOTION

2 What stands behind the "Enigmatic Russian Soul"? Is There a Place for A National Management Model?
KEY INSIGHTS:
KEY EMOTION

3 Experiential Learning Session. Dialogues in the Dark
KEY INSIGHTS:
KEY EMOTION

4 Future of Education. New Landscape & Ecosystem
KEY INSIGHTS:
KEY EMOTION

5 Flash Foresight. Shaping the Future of Executive Education
KEY INSIGHTS:
KEY EMOTION

6 Innovation. Things will Never be the Same Again
KEY INSIGHTS:
KEY EMOTION

7 The real Face of Innovation. View from inside the Company. Panel Discussion
KEY INSIGHTS:
KEY EMOTION

8 Reflections of Contemporary Art. New Era of Perception
KEY INSIGHTS:
KEY EMOTION

9 Space Oddity. Where Innovation meets Leadership
KEY INSIGHTS:
KEY EMOTION

Author of the emotional map concept – Alexey Muripov, curator of the exhibition about emotions "Playing with masterpieces: from Henri Matisse to Marina Abramovich", founder of the Femazalab

SKOLKOVO team



Irina BOGACHEVA

Senior Program Manager, Executive Education
+7 916 146 41 68



Sofia KRAEVA

Administrative Manager, Executive Education
+7 905 574 40 98



Irina GRUZDOVA

Taxi and Travel support
+7 965 318 52 57