



2019 Workshop

Unlocking the ROI of Executive Education

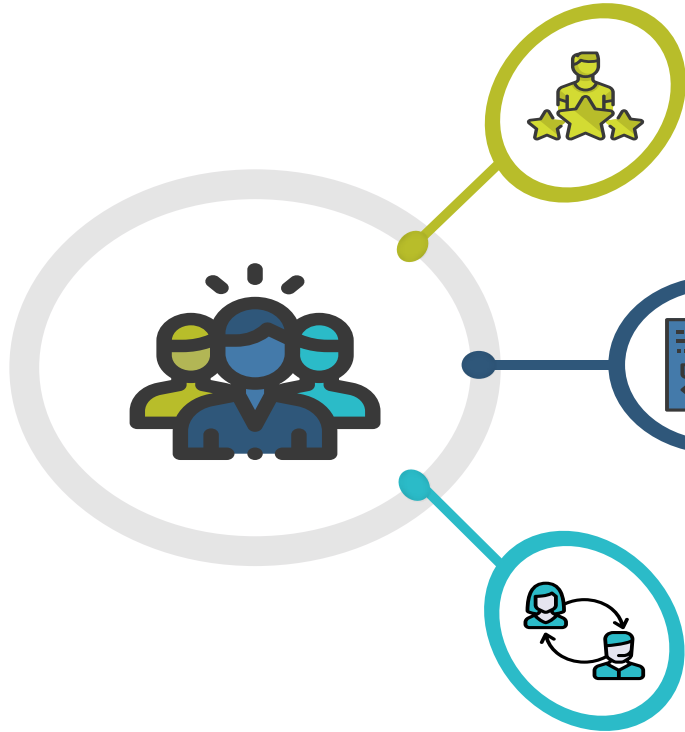
July 17-18, 2019

Team name:

The Mob



Misalignment across departments in negatively impacting retention and advancement



Client Focused Solution

- Alignment on Mission Goals & Strategy of company
- End to End executive development program that assesses the participants, delivers appropriate skills and knowledge, embed/ sustains the behaviors on-the-job and cascades down to participant's teams

Implementation Plan – Assess->Develop->Embed->Sustain

- Leadership Summit w/stakeholders
- Assessments
- Multi-modular experiential program (in-person and virtual)
- Action Learning
- Mentorship
- Cohort Coaching

Unlocking ROI – Metrics

- Increase in retention by minimum of 10% or 10 participants
 - \$100K cost to recruit new executive = \$1M savings
- Increase in retention of team members of participants
- Increase in number and speed of promotions – work with client to determine cost benefit
- Reports of financial successes secured from coaches
- Positive shifts in assessments pre & post program

