

Not on the Syllabus:

How Disruption Decided the Future
of Business Education

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Inspiring Transformation



Mission

We foster engagement, accelerate innovation, and amplify impact in business education.



Vision

Transforming business education for global prosperity.



Values

Quality • Diversity and Inclusion • Global Mindset • Ethics
• Social Responsibility • Community

The Reach of Our Relationships

100+

learning and development
events annually

impacting

150,000+

thought leaders, educators,
volunteers, and business
innovators

Serving

4m+

enrolled students

1,300+

volunteers
from

55+

countries
and
territories



2020 GUIDING PRINCIPLES AND STANDARDS FOR BUSINESS ACCREDITATION

ENGAGEMENT • INNOVATION • IMPACT

Strategic Management and Innovation

1. Strategic Planning
2. Physical, Virtual, and Financial Resources
3. Faculty and Professional Staff Resources

Learner Success

4. Curriculum
5. Assurance of Learning
6. Learner Progression
7. Teaching Effectiveness and Impact

Thought Leadership, Engagement, and Societal Impact

8. Impact of Scholarship
9. Engagement and Societal Impact



Societal Impact

Guiding Principle 2

Reflected in AACSB's vision that business education is a force for good, all accredited schools are expected to make a positive contribution to society, as identified in the school's mission and strategic plan.

Standard 1: Strategic Planning

The school demonstrates a commitment to positive societal impact as expressed in and supported by its focused mission and specifies how it intends to achieve this impact.

Standard 4: Curriculum

The school's curriculum promotes and fosters innovation, experiential learning, and a lifelong learning mindset. Program elements promoting positive societal impact are included within the curriculum.

Standard 8: Impact of Scholarship

The school's portfolio of intellectual contributions contains exemplars of basic, applied, and/or pedagogical research that have had a positive societal impact, consistent with the school's mission.

Standard 9: Engagement and Societal Impact

The school demonstrates positive societal impact through internal and external initiatives and/or activities, consistent with the school's mission, strategies, and expected outcomes.

The Future Arrived Early

From a Sprint to a Marathon

Shifting Technologies

Impacts on Education

- Unexpected skillsets
- Culture of connectivity
- Efficacy of online platforms



Lifelong Learning

Challenging the Construct

- Learner preparedness
- Learning environments
- Degrees and credentials



Microcredentials

2020 Business Accreditation Standards

- Support certifications and credentials (non-degree)
- Assurance of learning across modalities
- Reinforce partnerships
 - With businesses
 - Across disciplines



Talent Acquisition

An Unprecedented Workplace

- Organizational restructures
- Changes in strategic direction
- Skill assessment and acquisition



We Still have a lot to Learn

Thank You!

Questions are welcome.