



EXECUTIVE
EDUCATION

Plenary:
Voice from Industry
Moderated by: **Dr. Sanjeev Khagram**

November 2020

Sanjeev Khagram

Dean/Director General
Thunderbird School of Global
Management



- Dr. Sanjeev Khagram is the Director General and Dean of the Thunderbird School of Global Management at Arizona State University and the Foundation Professor of Global Leadership and Global Political Economy.
- He is a world-renowned scholar and practitioner in the areas of globalization, transnationalism, leadership, strategic management, entrepreneurship, social enterprise, cross-sector innovation, public-private partnerships, inter-organizational networks, good governance, transparency, the global political economy, sustainable development, human security, and the data revolution.
- Dr. Khagram was the John Parke Young Professor of Global Political Economy, Diplomacy and World Affairs at Occidental College from 2012–18. He was previously a Professor and the Founding Director of the Center for International Development at the University of Washington. From 2008–10, he held the Wyss Visiting Professorship at the Harvard Business School. Khagram was an Associate (and Assistant) Professor at Harvard University's JFK School of Government and Visiting Professor at Stanford University's Institute of International Studies between 1998–2005.
- He holds a bachelor's in development studies and engineering, a master's degree and doctoral degree minor in economics and doctorate in political economy, all from Stanford University.

Marwan Al Gannas

Ministry of Civil Service, Saudi Arabia



- Marwan has held several positions during his career mostly focused on talent management and development.
- During those years, he was appointed as the teambuilding & communication alignment coach, Performance improvement Consultant, developed a complete competencies development program several times.
- He is an expert in succession and career planning.

Michelle Senecal de Fonseca

Area Vice President
Citrix, London



- Michelle is Vice President at Citrix Systems where she is responsible for sales and service operations in Europe. Citrix technology makes the world's apps and data secure and easy to access, empowering people to work from anywhere. She believes in developing not only the workspaces of the future but also the workforces that use them.
- In addition to her executive role, she is a NED for the FDM Group, a FTSE-traded IT services company that trains and places graduates into the IT industry, an Investment Advisor at MOVE Capital – a European B2B digital services fund, co-founder and Director of Women in Telecom and Technology - an educational/networking organization, a Strategic Advisor to TEDI-London - a new design-led engineering school and serves on the Thunderbird School of Global Management's Advisory Board where she co-chairs the Life Long Learning & Executive Education Committee.
- She holds a BS of Dual Mjrs in Business & Political Science at The University of Kansas and a Master's in International Finance at Thunderbird School of Global Management.

Kumi Naidoo

Professor of Practice
Thunderbird School of Global
Management



- Kumi Naidoo is a South African human rights and environmental activist.
- As at June 2020, he is the first Global Ambassador for Africans Rising for Justice, Peace & Dignity. He serves as Professor of Practice at the Thunderbird School of Global Management at Arizona State University. Kumi is also a Visiting Fellow: at University of Oxford and an Honorary Fellow at Magdalen College.
- He was the former International Executive Director of Greenpeace International, and former Secretary General of Amnesty International.
- Kumi started out as a child activist fighting apartheid in South Africa in the 1970s and 1980s. He is a co-founder of the Helping Hands Youth Organisation. Naidoo has led global campaigns to end poverty and protect human rights in various roles including; being the Ninth Secretary-General of Amnesty International until December 2019 when he made the decision to step down from his position due to health-related concerns.

Maria Anguiano

Senior Vice President of Strategy at Arizona State University



- Maria Anguiano currently serves as Arizona State University's Senior Vice President of Strategy. Maria leads the strategy team at ASU which is responsible for integrating and advancing all components of ASU's long-term growth strategies.
- Prior to this role, Maria worked at the Minerva Project , where she focused on helping expand access to the highest quality education to students at an affordable price point by leveraging technology and a completely integrated curriculum focused on the 21st century skills students need.
- Earlier in her career, Maria served at UC Riverside's as Vice Chancellor of Planning and Budget and at the Office of the President as the Deputy Chief of Staff to President Janet Napolitano. During her tenure at the University of California (UC), she tackled some of the most challenging and complex financial problems facing UC systemwide.
- Maria is currently a member of the Board of Regents for the University of California and serves on several other boards including the James Irvine Foundation, KIPP Foundation, and the Campaign for College Opportunity. She holds an MBA from the Stanford Graduate School of Business and a BA from Claremont McKenna College.
- Specialties: Higher Education Innovation, Technology, Leadership, strategic planning, financial re-engineering, budgeting, IT implementations, project management, change management accounting (FASB & GASB), procurement, bond financing, pension reform, audit and compliance, capital markets fundraising

Sanjyot P. Dunung

Founder and CEO, Atma Global



- Sanjyot P. Dunung is a serial entrepreneur, author, and founder of Atma Global, an award-winning developer and publisher of innovative digital learning content and solutions, focusing on countries, cultures, business and global topics for the corporate, travel, and education markets. The firm provides thought leadership to global institutions and advises on the impact of culture on global strategies, operations, and objectives.
- In 2020, the firm launched Atma Insights, an award-winning digital subscription service, enabling global users to access proprietary learning videos on cultures, countries, and global business topics.
- Sanjyot is an inventive serial entrepreneur and global business executive with seasoned expertise and experience in managing through business and economic cycles, growth, and disruptions along with strategic planning, business development, raising capital, proprietary product development, and leading global teams. Sanjyot is a globally recognized leader in the field of cross-cultural learning and the impact on global businesses; has written sixteen international business books and textbooks; has appeared on a range of global media; and, speaks at conferences addressing international business, global cultures, entrepreneurship, and women in business.
- Her first activist young adult novel, *Maddie & Sayara*, explores the diverging paths of young girls around the world. She works to promote equality of opportunity by working closely with global not-for-profits, serving on boards, and mentoring young people around the world. Sanjyot was born in India; raised in the UK and USA; and, currently lives in New York City with her three sons.

Thank You!

**Coming up next:
Main Stage Wrap
with Dr. Sanjeev Khagram**

