



EXECUTIVE
EDUCATION

InterACTION: Directors Roundtable with Marco Serrato & Mike Malefakis

November 2020

Marco Serrato

Associate Provost, The University of
Chicago



- Marco Serrato serves as Associate Provost at the University of Chicago, where he collaborates with deans and faculty across the university to expand the range of professional development programs for executive and other continuing education students.
- Marco has a global understanding of executive and continuing education across industries and emerging technology platforms. He has experience developing initiatives with private, governmental, and nongovernmental organizations in the United States, Latin America, Europe, and Asia, including serving as a member and 2019-2020 Chair of the Board of Directors of the International Consortium for University-based Executive Education (UNICON). He has also served as representative towards the University Professionals for Continuing Education Association (UPCEA) and the Latin American and European Continuing Education Network (RECLA).
- Prior to joining the University, Marco served as Director and Vice Rector for Executive and Continuing Education at Tecnológico de Monterrey. He has also co-founded two start-ups that provide consulting and learning solutions in public and private sectors. Marco has experience as professor for executive education, doctoral and master's degree programs delivered in seventeen countries worldwide. Marco holds a double-degree Ph.D. in Industrial Engineering – Operations Research from Iowa State University and Industrial Engineering – Operations Management from Tecnológico de Monterrey. .

Mike Malefakis

CEO, Associate Vice Dean, Wharton
Executive Education



- Michael Malefakis joined Wharton's Executive Education team as CEO & Associate Vice Dean. He works closely with the Vice Dean to set the strategic direction for the Division, overseeing business development, faculty engagement, and program design to grow our portfolio of custom and open enrollment programs in the US and overseas.
- Mike comes to us from Columbia Business School where he served as Associate Dean of Executive Education. At Columbia Mike led the team that grew revenue more than 50% over five years by working closely with faculty and staff.
- Prior to Columbia, Mike served as Director of Executive Education at the University of Chicago Booth School of business. At Booth, he was responsible for overall strategy, P&L, and marketing of both open and custom programs. He also launched programs in Barcelona, Singapore and London as part of Booth's global outreach.
- Earlier in his career Mike worked as the Director of the Executive Education Center at the Instituto Centroamericano de Administracion de Empresas in San Jose, Costa Rica. While there, Mike managed a 12-country executive education program that provided training to more than 3,800 executives annually.
- Mike holds a Masters of International Affairs from Columbia and a BA in Social Science from the University of Michigan.

Thank You!

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portal for the link to the
next session.**

