



EXECUTIVE
EDUCATION

Plenary: Innovation – Global Ready Future Focus

Moderated by: Dr. Sanjeev Khagram

November 2020

Sanjeev Khagram

Dean/Director General
Thunderbird School of Global
Management



- Dr. Sanjeev Khagram is the Director General and Dean of the Thunderbird School of Global Management at Arizona State University and the Foundation Professor of Global Leadership and Global Political Economy.
- He is a world-renowned scholar and practitioner in the areas of globalization, transnationalism, leadership, strategic management, entrepreneurship, social enterprise, cross-sector innovation, public-private partnerships, inter-organizational networks, good governance, transparency, the global political economy, sustainable development, human security, and the data revolution.
- Dr. Khagram was the John Parke Young Professor of Global Political Economy, Diplomacy and World Affairs at Occidental College from 2012–18. He was previously a Professor and the Founding Director of the Center for International Development at the University of Washington. From 2008–10, he held the Wyss Visiting Professorship at the Harvard Business School. Khagram was an Associate (and Assistant) Professor at Harvard University's JFK School of Government and Visiting Professor at Stanford University's Institute of International Studies between 1998–2005.
- He holds a bachelor's in development studies and engineering, a master's degree and doctoral degree minor in economics and doctorate in political economy, all from Stanford University.

Tawana Kupe

Vice-Chancellor & Principal of the
University of Pretoria



- Professor Tawana Kupe has been the Vice-Chancellor and Principal of the University of Pretoria since January 2019. He holds a BA Honours and Masters degree in English from the University of Zimbabwe, and a DPhil in Media Studies from University of Oslo, Norway.
- Prof Kupe has been the Africa Co-Chair of the Australia-Africa Universities Network (AAUN) since 2019 and an Honorary Doctorate in Humanities was bestowed on him by Michigan State University in December 2019. Prof Kupe has a notable publication record, having authored journal articles, books and book chapters in his main discipline, Media Studies and Journalism.
- Over the years, Prof Kupe has played a key role in the establishment of select new innovative initiatives at Wits, of which the latest in 2018 the Africa Centre for the Study of the United States. He is an active member of several Civil Society Organizations, including the AmaBhungane Centre for Investigative Journalism and has been Chairman of the Board of Media Monitoring Africa since 2005. He has been a judge and convenor of multiple major journalism awards in South Africa. He has also been the Co-Chairperson of the Kifra Prize Selections Committee coordinated by the African Institute for Mathematical Sciences (AIMS) in Rwanda from 2020. He serves on the board of a major private company and is a member of Council of the International Association of Media and Communication Research (IAMCR) and The Association of Commonwealth Universities (ACU) Council.
- Professor Kupe is a popular invited speaker, academic expert and regular commentator on issues of media performance on radio, television and the print media in South Africa for local and international media. He has also been a columnist for several newspapers and magazines in South Africa.

Lucia Crespo de la Cruz

Programme Director and Faculty –
Universitas Telefónica



- Lucia Crespo de la Cruz has several years of corporate activity in big multinationals and consulting firms.
- Today, Lucia dedicates herself to working with the leaders of her company, key players of the evolution of Telefónica, on their profile progression, taking their potential to its maximum.
- Lucia has dedicated more than 5 years to the Business School and MBA world. She previously spent several years on the Telco Industry as a technical project manager.
- Lucia considers herself an enthusiastic and positive person, innovative and communicative, with strong interpersonal abilities, infinitely curious and continuous learner, and achiever and driven by challenges!

Heather Haseley

Co-Executive Director, Innovation
Collaboratory and Lead Design



- Heather is the Co-Founder and Co-Executive Director of the Learning Futures Collaboratory and Lead Design Architect, Next-Generation Learning at Arizona State University. The Learning Futures Collaboratory achieves student success through enhancing the digital fluency of students, faculty, and staff in next generation learning environments.
- Before joining ASU, Heather served in leadership roles at UPenn, Northwestern, and Columbia University fostering innovation in learning through the creation of new centers, programs, communities of practice, and learning experiences.
- She has presented at national and international conferences and events around the world on learning innovation/futures, immersive learning, digital credentials/skills development, giving feedback, learning design, and program development. Heather holds a Bachelor of Philosophy from Northwestern University and a Master of Science in Education Entrepreneurship from the University of Pennsylvania Graduate School of Education.

Peter Lawrence

Director, Custom Design Team,
Planar



- Peter Lawrence is Director, Custom Design Team at Planar and works with architects, AV consultants and systems integrators to develop custom LED display solutions.
- Peter has 30 years of business development experience and previously managed hardware and software products for Autodesk and Canon. He has extensive writing and public speaking experience including teaching AIA® and CTS® continuing education classes.
- Peter studied Business at Oregon State University and has a Master of International Management degree from the ASU Thunderbird School of Global Management.

Neal Tilley

Strategic Advisor, Cisco



- Neal Tilley is a Strategic Advisor and Education Business Development Manager within the US Public Sector at Cisco Systems. With over 26 years of experience in the IT Communication industry, Neal brings insight into how and why technology can make a difference to any organization.
- Before joining Cisco, Neal worked across the world, Neal has been involved in many organizations' digital transformations and brings invaluable experience to any institutions' mission. His present role at Cisco is focused on helping Educators understand the impact of emerging infrastructure & collaboration technologies on their teaching environment, their students' success, their faculty's development, as well as how to maximize partnerships and associated eco systems.
- Neal has helped many industries, but significantly he has assisted School Districts and Universities develop new education methodologies with new innovations. Neal has participated, presented and contributed to many education associations and events.
- Neal has a Bsc (Hons) degree in Business Studies, and a postgraduate Diploma in Marketing (DipM).
- Neal ran his own Consulting business called Solidfive Ltd for several years and travelled the world performing executive facilitations, corporate training and delivering leadership classes. He also maintained the Higher Education Advisory Council.
- Born in England, Neal currently lives in Florida and has two daughters. He is a keen home cook, and a self-confessed foodie. He appeared on Masterchef in the UK and has cooked in some amazing restaurants around the world since his appearance.

Thank You!

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