



EXECUTIVE
EDUCATION

Plenary:
Impact on a Global Societal Level
Moderated by: Dr. Sanjeev Khagram

November 2020

Sanjeev Khagram

Dean/Director General
Thunderbird School of Global
Management



- Dr. Sanjeev Khagram is the Director General and Dean of the Thunderbird School of Global Management at Arizona State University and the Foundation Professor of Global Leadership and Global Political Economy.
- He is a world-renowned scholar and practitioner in the areas of globalization, transnationalism, leadership, strategic management, entrepreneurship, social enterprise, cross-sector innovation, public-private partnerships, inter-organizational networks, good governance, transparency, the global political economy, sustainable development, human security, and the data revolution.
- Dr. Khagram was the John Parke Young Professor of Global Political Economy, Diplomacy and World Affairs at Occidental College from 2012–18. He was previously a Professor and the Founding Director of the Center for International Development at the University of Washington. From 2008–10, he held the Wyss Visiting Professorship at the Harvard Business School. Khagram was an Associate (and Assistant) Professor at Harvard University's JFK School of Government and Visiting Professor at Stanford University's Institute of International Studies between 1998–2005.
- He holds a bachelor's in development studies and engineering, a master's degree and doctoral degree minor in economics and doctorate in political economy, all from Stanford University.

Nikoly Ivanov

Manager, PRME



- Nikoly Ivanov is a Manager at the United Nations-supported Principles for Responsible Management Education (PRME) Initiative based out of New York. With the mission to transform business and management education, and develop the responsible leaders of tomorrow, PRME is raising the profile of sustainability in schools around the world. In his current role of managing the programmatic work of PRME, Nikoly is working closely with business schools, companies, and UN partners across the world on integrating the UN Sustainable Development Goals into curriculum, research, and partnerships.
- Previously, Nikoly worked on implementing the PRME Six Principles at Copenhagen Business School from where he also graduated with a Master of Science in International Business and Politics and a Minor in Sustainable Business.

Halla Tomasdottir

CEO and Chief Change Catalyst, The
B Team



- Halla Tómasdóttir is the CEO of The B Team, a group of courageous business and civil society leaders working together to transform business for a better world. Halla started her leadership career in corporate America working for Mars and Pepsi Cola. She was on the founding team of Reykjavík University where she established the Executive Education Department, founded and led a successful women's entrepreneurship and empowerment initiative and was an assistant professor at the Business School. She was the first female CEO of the Iceland Chamber of Commerce and later went on to co-found an investment firm with the vision to incorporate feminine values into finance. The company successfully survived the infamous economic meltdown in Iceland. In 2016 Halla was an independent candidate for the President of Iceland. She entered a crowded field of candidates and finished as the runner-up with nearly 30 percent of the vote.
- Halla has served on for-profit and non-profit boards in education, healthcare, finance and consumer products. An active change catalyst, Halla was a founding member of the National Assembly held in Iceland in the wake of its financial collapse, where a random sample of the Icelandic nation discussed its values and vision for the future. She also founded and chaired WE 2015, a global dialogue on closing the gender gap. Her work has led her to the TED stage twice and she has delivered keynotes and participated in dialogues around purpose-driven and principled leadership for companies and conferences around the world. In 2011, Newsweek named her to a list of 150 women who shake the world and following Iceland's Presidential Elections in 2016, The New Yorker called her A Living Emoji of Sincerity.
- Halla holds an international MBA degree from Thunderbird.

Pardis Mahdavi

Dean of Social Sciences, The College
of Liberal Arts and Sciences, Arizona
State University



- Pardis Mahdavi is the dean of social sciences in The College of Liberal Arts and Sciences and a professor in Arizona State University's [School of Social Transformation](#). Mahdavi has focused her academic career on diversity, inclusion, human trafficking, migration, sexuality, human rights, feminism and public health.
- Mahdavi's approach to higher education has been informed by her personal journey as an Iranian-American woman growing up in the U.S., as well as her training as an anthropologist where she learned to be reflexive about complex power dynamics.
- Mahdavi served as the director of the School of Social Transformation before appointment as dean in 2019. Prior to ASU, she was with the Josef Korbel School of International Studies at the University of Denver, where she served as acting dean. Before coming to Denver, she was at Pomona College from 2006-2017 where she most recently served as professor and chair of anthropology, director of the Pacific Basin Institute at Pomona College, as well as Dean of Women. Her research interests include academic freedom, diversity and inclusion in higher education, gendered labor, human trafficking, migration, sexuality, human rights, youth culture, transnational feminism and public health in the context of changing global and political structures. She has published five single-authored books and one edited volume in addition to numerous journal and news articles. She has been a fellow at the Social Sciences Research Council, the American Council on Learned Societies, Google Ideas, and the Woodrow Wilson International Center for Scholars. She has consulted for a wide array of organizations including the U.S. government, Google Inc., and the United Nations. In 2012, she won the Wig Award for teaching at Pomona College.

Bryan Brayboy

President's Professor in the School
of Social Transformation, Arizona
State University



- Bryan Brayboy is President's Professor in the School of Social Transformation at Arizona State University. At ASU, he is senior advisor to the president, director of the Center for Indian Education, and co-editor of the Journal of American Indian Education. From 2007 to 2012, he was visiting President's Professor of Indigenous education at the University of Alaska Fairbanks.
- Bryan is the author of more than 95 scholarly documents, including being the author/editor of eight volumes, dozens of articles and book chapters, multiple policy briefs for the U.S. Department of Education, National Science Foundation, and the National Academy of Sciences. His research focuses on the role of race and diversity in higher education, and the experiences of Indigenous students, staff, and faculty in institutions of higher education. He has been a visiting and noted scholar in Canada, Australia, New Zealand, and Norway. His work has been supported by the U.S. Department of Education, the National Science Foundation, the Ford, Mellon, Kellogg, and Spencer Foundations, and several other private and public foundations and organizations. He and his team have, over the past 17 years, prepared more than 165 Native teachers to work in American Indian communities and more than 21 American Indian PhDs.
- He is a fellow of the American Educational Research Association and a member of the National Academy of Education.

Thank You!

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