



EXECUTIVE
EDUCATION

Day Four Opening: Impact

With Carleen Bobrowski

November 2020

Carleen Bobrowski

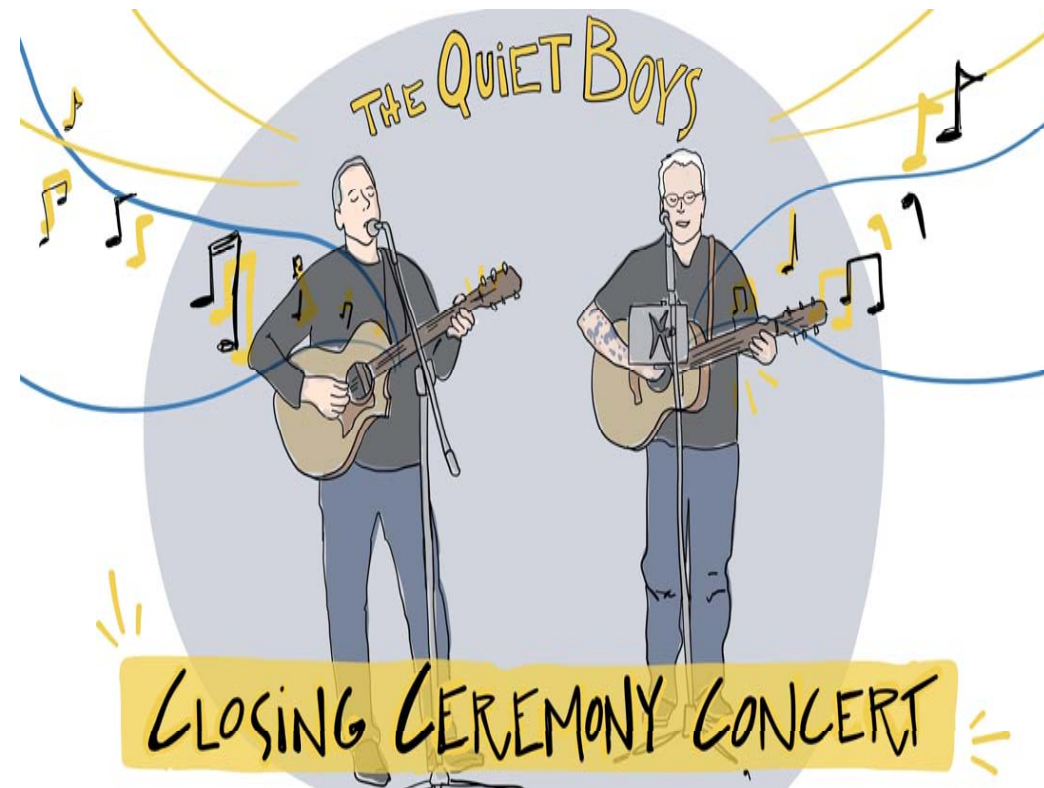
Senior Director of Executive Education
Thunderbird School of Global Management



- Carleen Bobrowski is the Senior Director of Executive Education at the Thunderbird School of Global Management (#1 Master's in Management) at Arizona State University (#1 in U.S. for Innovation).
- As Senior Director, Carleen is focused on establishing and executing enterprise-level business development and operational excellence strategies, maximizing executive education growth through the maturing partnerships and strengthening collaborations to drive home complex learning engagements that impact organizational effectiveness and address client business needs.
- Prior to joining Thunderbird, Carleen was the Chief Orchestration Officer of the University Technology Office Data Analytics Group and Partnership for Student Success with the EdPlus Action Lab at Arizona State University. In this role Carleen led operational efforts to progress data driven decision making and technology-enabled research to advance student outcomes at scale.
- Carleen Bobrowski began her career in Higher Education more than two decades ago at Case Western Reserve University. As a first-generation graduate, Carleen has a passion to contribute to making education attainable through a culture of service excellence that has evolved across administrative and technology roles.
- Carleen's expertise in strategic operations granted her successes throughout her career in developing partnerships and business units in Higher Education online learning and data analytics, in medical device operations and education, and in product and software development.

Day 4

8:15	Impact
8:15	<u>Real</u> Time Research on <u>Real</u> Engagement for <u>Real</u> Impact in <u>Virtual</u> Time: UNICON Industry Research
9:15	InterACTION - Executive Education and Societal Impact
10:15	Break
10:30	Plenary: Impact on Global Societal Level
11:30	Day 4 Wrap: Key Questions, Insights, Actions
12:00	Closing Remarks & UNICON Awards
13:00	Sights & Sounds: Closing Ceremony Concert



November 2020

INCLUSION

INTELLIGENCES

UNICON 2020 SYNTHESIS

INNOVATIONS

IMPACTS



THEMES

DIGITAL PIVOT

- TECHNICAL SKILLS WANTED
- EMBRACE IT!
- PROVIDES ACCESS...
- ...AND HIGHLIGHTS INEQUITIES
- CREATING IMMERSIVE LEARNING EXPERIENCES
- BLENDED/HYBRID APPROACHES

COVID IS HARD!

DESIRE FOR SOCIAL CONNECTION



WHOLE PERSON APPROACH

- MENTAL HEALTH
- CHANGE MANAGEMENT FOR LEADERS AND EMPLOYEES
- DIVERSITY + INCLUSION
- CULTURAL AWARENESS
- AMBIGUOUS LOSS

SOFT SKILLS

- CREATIVE
- RESILIENCE
- COACHING
- REFLECTION
- FLEXIBILITY
- PURPOSE
- ADAPTIVE
- DIVERSE PORTFOLIO
- PLAY
- CURIOSITY

• YOU HAVE TO BE BAD TO BE GREAT!
↳ okay to fail, okay to delegate

GREAT LEADERS

COMMUNICATING THE VALUE OF ONLINE LEARNING

CRITICAL, DEEP THINKING

AI CAN'T REPLACE OUR HUMANITY

PURPOSE-DRIVEN

PARTNERSHIPS

- GLOBALLY
- INDUSTRY + ACADEMIA
- TRANSDISCIPLINARY
- MICRO-CREDENTIALS

GLOBAL + LOCALIZATION MINDSETS

DIRECTORS

- CARRYING THE MOMENTUM OF INNOVATION!

• PIVOTING TO MEET THE MOMENT

BUSINESS DEVELOPMENT

- CREATING THE BEST POSSIBLE EXPERIENCE!

ROUNDTABLES

- INTENTIONALLY CREATING SPACE FOR NEW VOICES

• REINVENTION!



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Thank You!

Coming up next:
**Real Time Research on Real Engagement
for Real Impact in Virtual Time:
UNICON Industry Research
with Larry Murphy**

