



EXECUTIVE
EDUCATION

InterACTION: Business Development with Julie McCloskey

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Julie McCloskey

Director of Marketing &
Communications, EDHEC Executive
Education



- Julie McCloskey has extensive international marketing and communications experience developing B2B, B2C and corporate marketing strategies to deliver business and brand growth by developing deep insight and connection with key stakeholders to create compelling messaging, content and engagement programs across the most effective and relevant channels.
- Julie likes the challenge of driving complex projects and leading teams across multiple regions and business units.
- Julie believes in encouraging, leading and developing positive organizational change including digital marketing transformation and talent development.
- Julie believes in continuous learning and walking the talk, which is why she decided to complete her MBA at EDHEC to develop new perspectives and expand her overall business and strategic knowledge.

Thank You!

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portal for the link to the
next session.**

